

# Note

- The following is a presentation given by Ward 5 Councilmember David McGaughey in a November 2024 Public Safety Subcommittee meeting
- It does not necessarily represent the position of the committee or the town of University Park

# UP Cut Through Reduction Proposal

2024-11-13

David McGaughey

University Park, MD  
Councilmember  
Ward 5



October 17<sup>th</sup> 2024. Traffic gridlocked in both directions at North Pineway off Baltimore.

# The goal

Reduce **cut through** traffic across University Park

# What is cut through traffic?

Trips that both begin and end outside of University Park and College Heights Estates

# A common sight on Pineway

11am,  
Monday  
October  
28<sup>th</sup>

5 cars in 12  
seconds

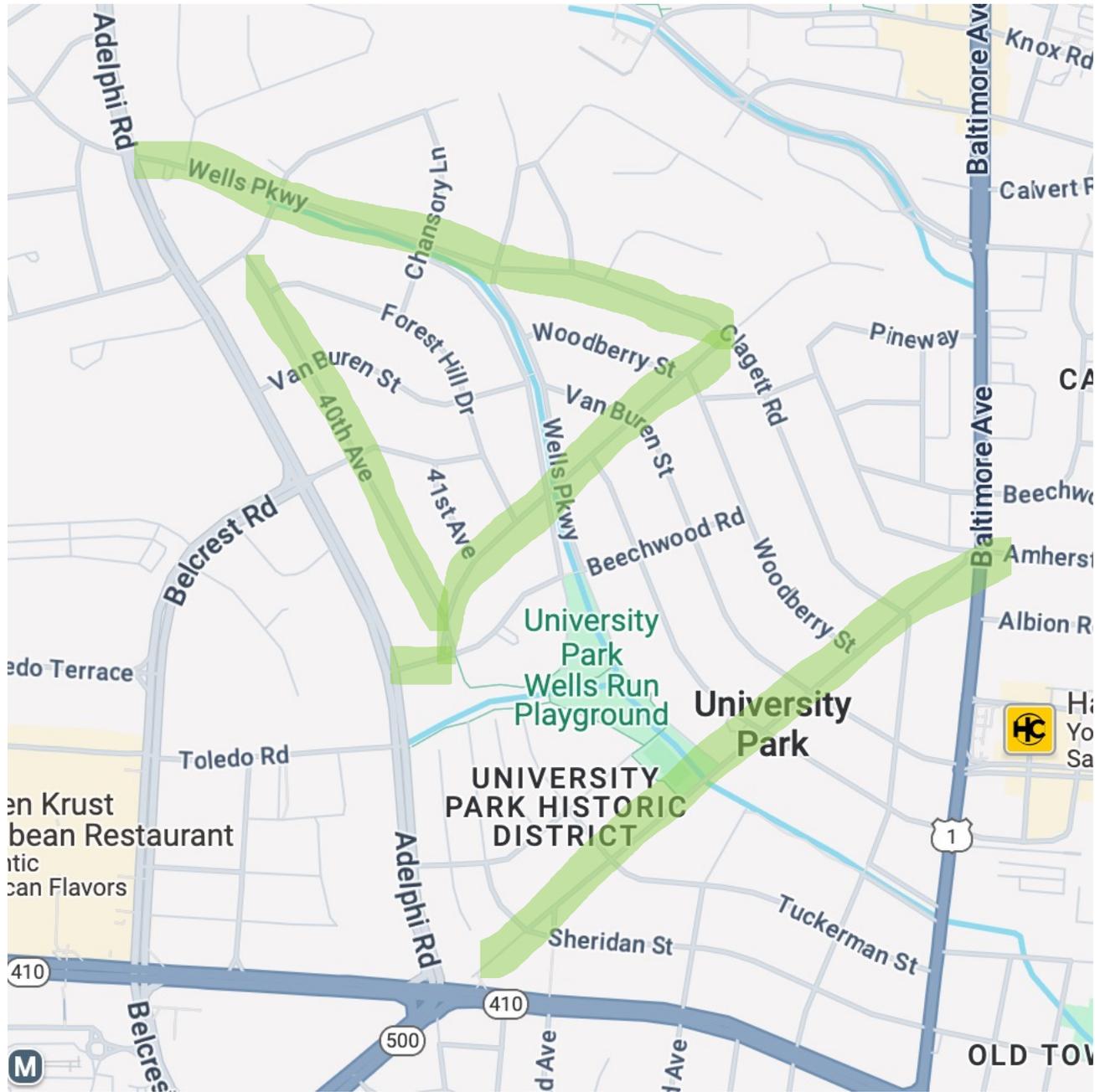


# What percentage of vehicles in UP are cutting through?

Currently **unknown**. Residents have pointed out an increase in DC/Virginia plates. The town has not increased in population, yet traffic increase steadily...

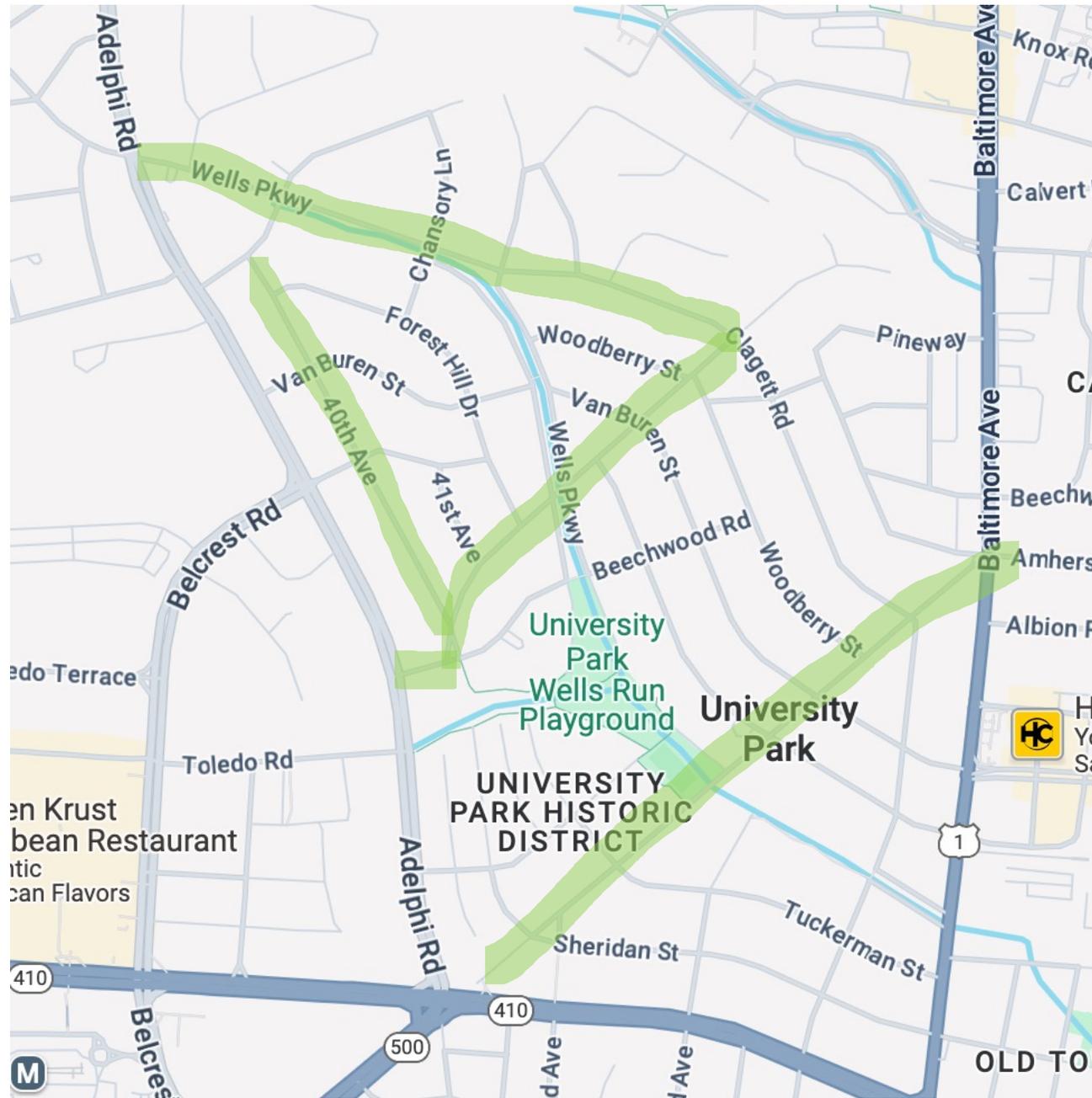
(most of) Our roads are not  
designed carry large volumes of  
through traffic

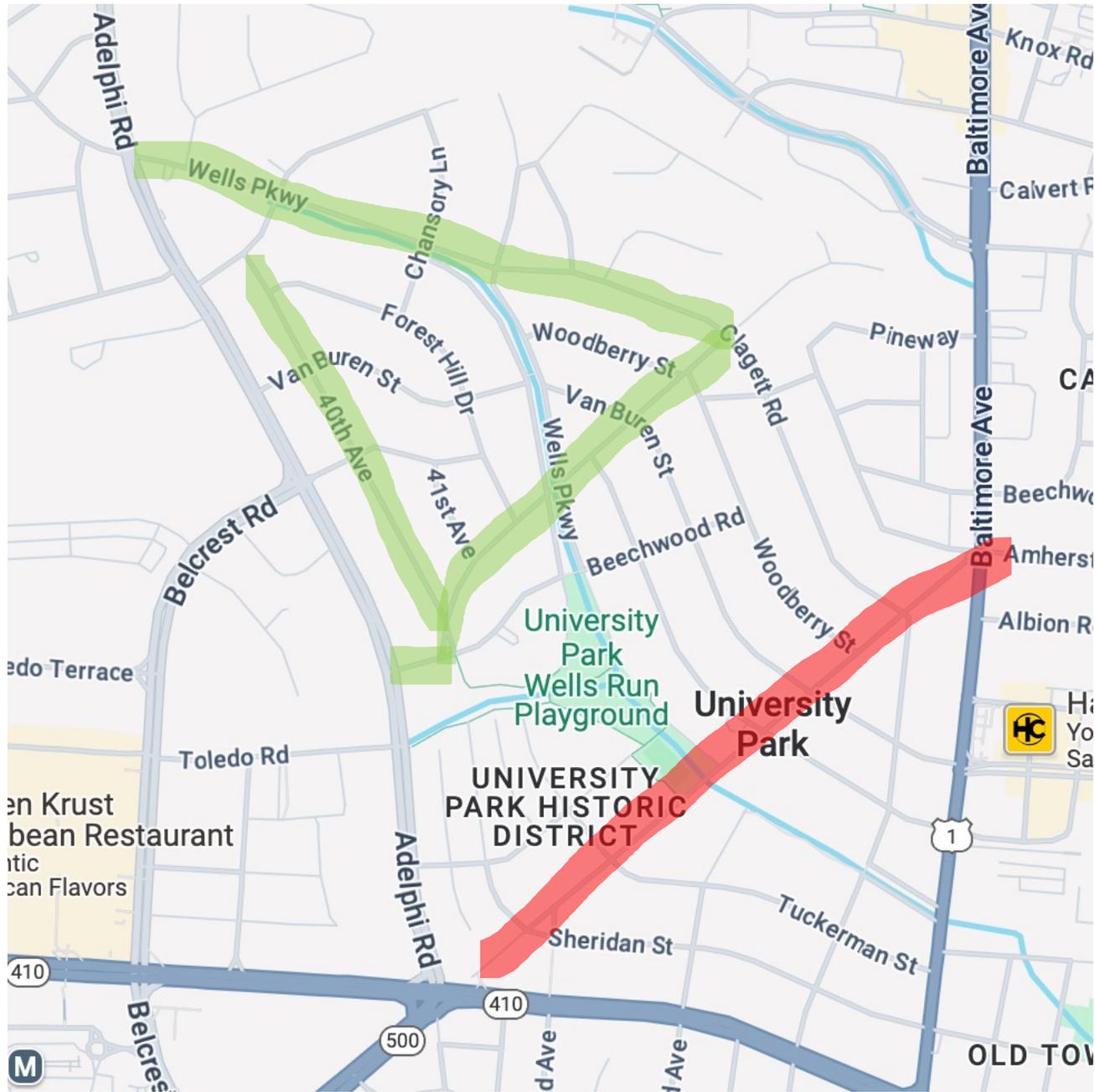
With one major exception



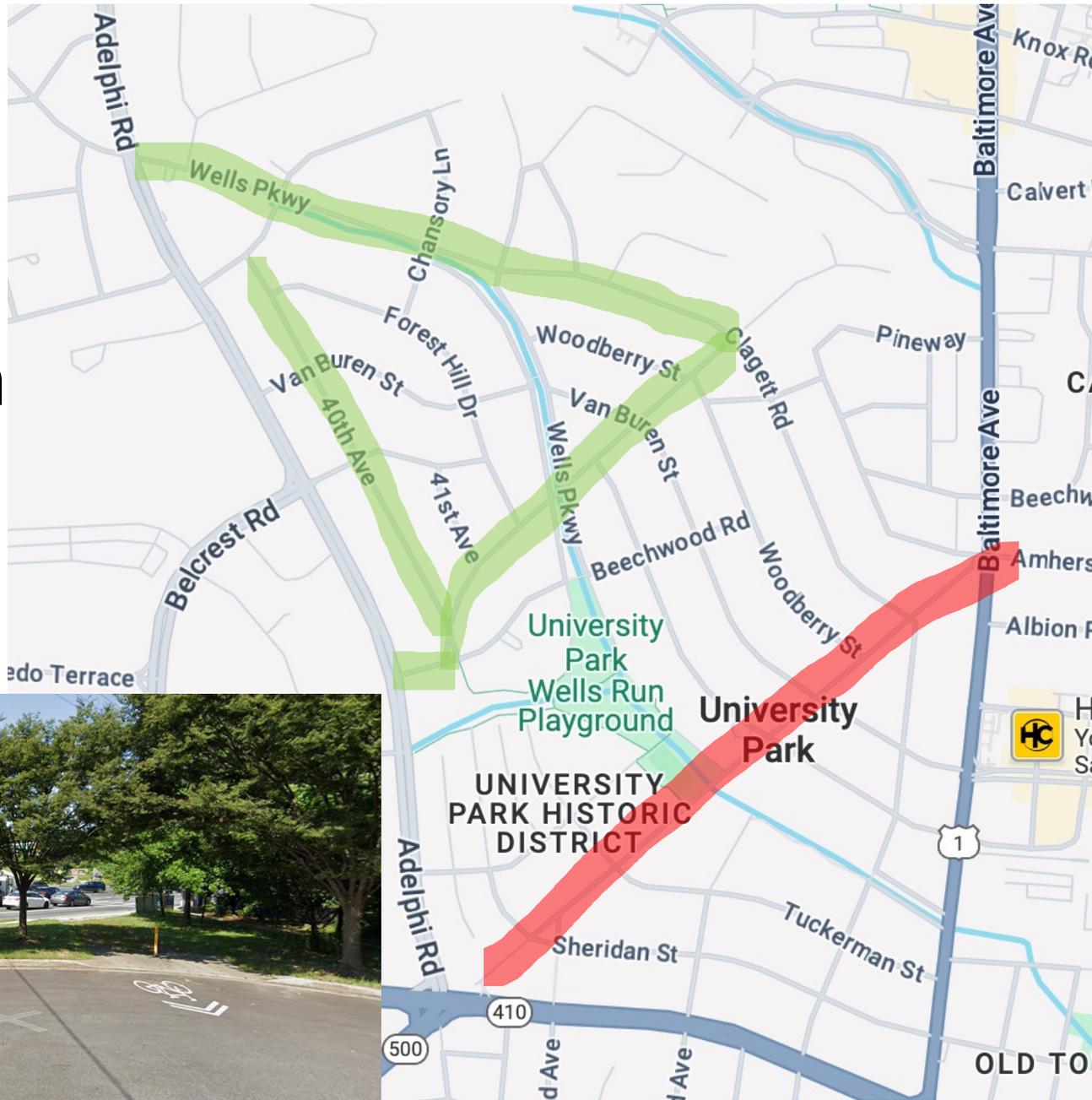
We have several relatively wide and straight roads

But none of them extend across town.

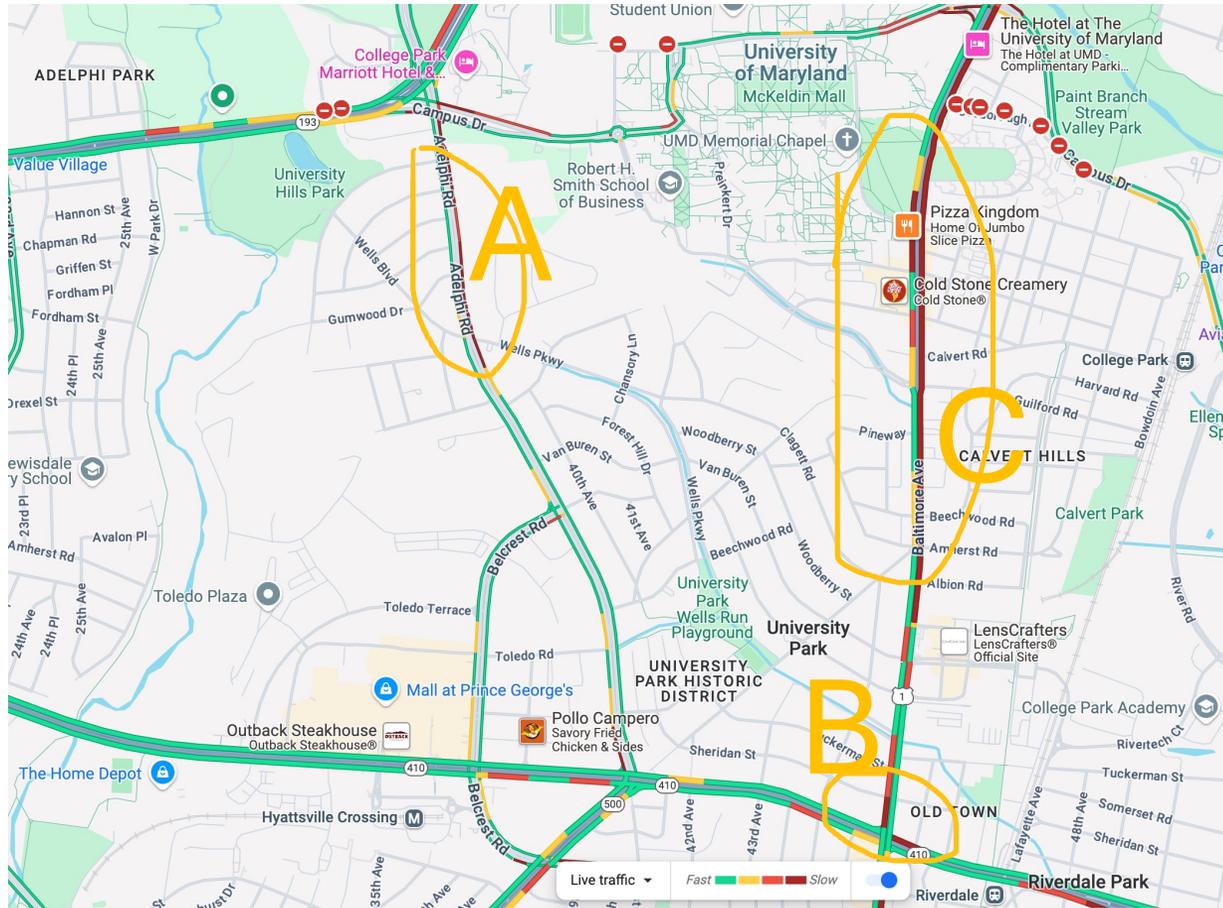




Queen's  
Chapel was  
the exception  
– and we  
closed it.



# Arterial Roads Consistently Overcrowded



- Google Maps Live Traffic
  - 5:30pm, October 23 2024
- A. Northbound Adelphi Gridlock
- B. Traffic in all directions at US1/EW Highway intersection
  - routinely takes 2 or more light cycles to make left turn onto US1 from EW Highway
- C. Heavy traffic in both directions of US1 alongside UP

# Thousands of housing units and three grocery stores added around UP in the past decade.



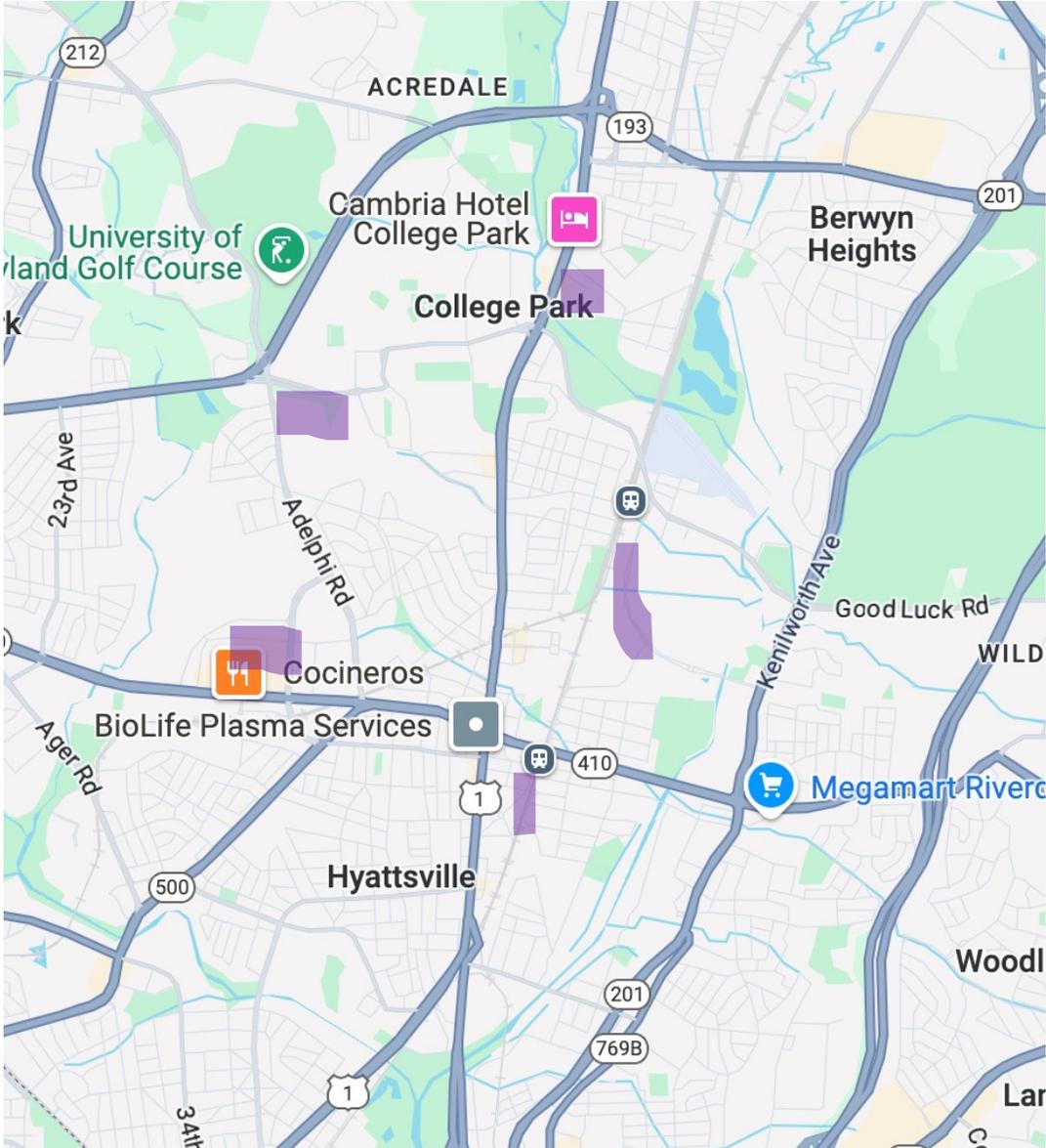
- A. Townhouses
- B. Mall at Prince George's, Target
- C. Townhouses
- D. Upcoming apartments
- E. Safeway, Apartments (including recent conversions of commercial to housing)
- F. Whole Foods, Townhouses, Apartments
- G. Trader Joes (College Park), Apartments
- H. University of Maryland

# More are coming



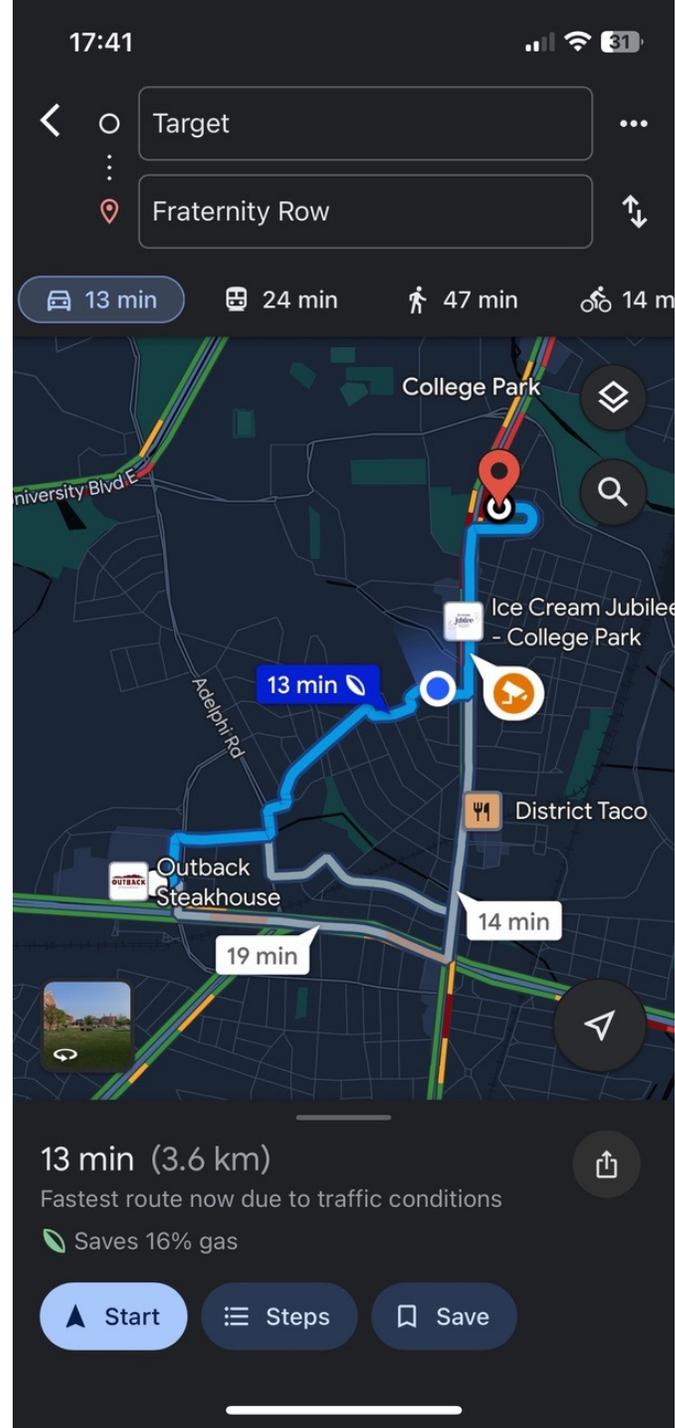
- A. Townhouses
- B. Mall at Prince George's, Target
- C. Townhouses
- D. Upcoming apartments
- E. Safeway, Apartments (including recent conversions of commercial to housing)
- F. Whole Foods, Townhouses, Apartments
- G. Trader Joes (College Park), Apartments
- H. University of Maryland

There are still underdeveloped sites within a mile of UP



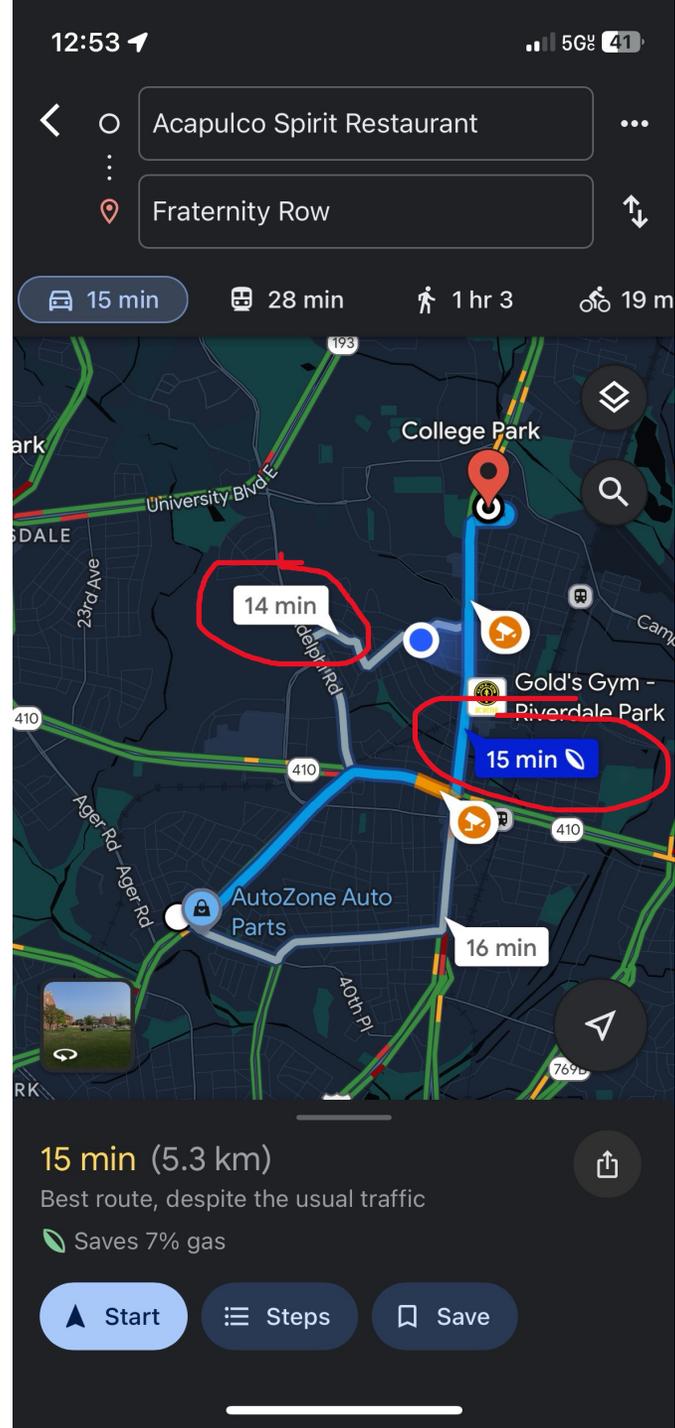
It is *logical* to cut through town

Thursday, 5:41PM



It is *logical* to cut through town

Sunday, 12:53

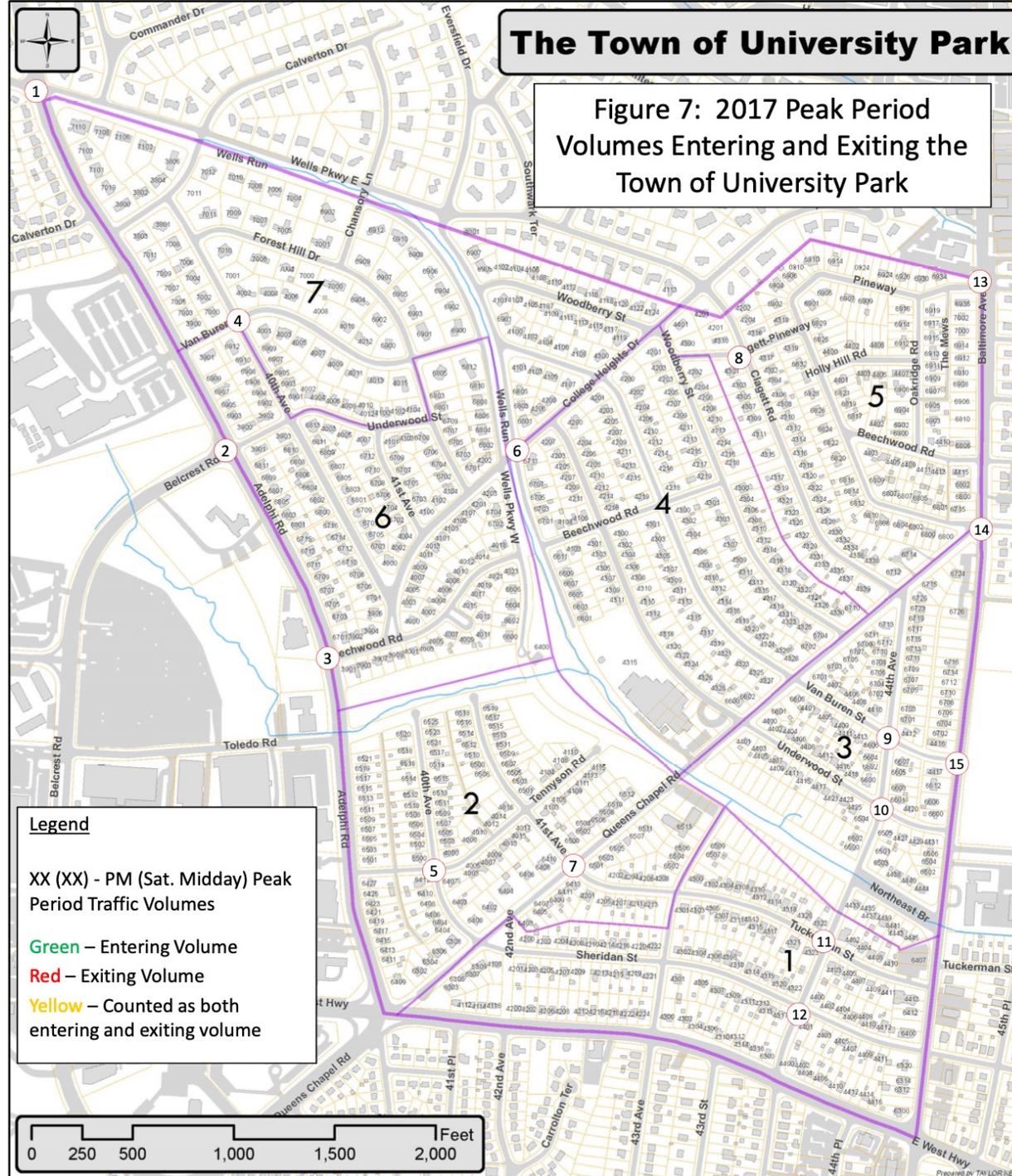


# Our most recent data (2013 and 2017)

Study Intersection #	Intersection Name	2013 Volumes				2017 Volumes				Difference (2017-2013)				Percent Change			
		In		Out		In		Out		In		Out		In		Out	
		PM		PM		PM		PM		PM		PM		PM		PM	
1	Adelphi & Wells	228		139		301		213		73		74		32%		53%	
2	Adelphi & Belcrest	0		59		0		61		0		2		-		3%	
3	Adelphi & Beechwood	188		95		244		74		56		-21		30%		-22%	
4	40th & Van Buren	35		23		34		26		-1		3		-3%		13%	
5	40th & Tennyson	221		92		212		122		-9		30		-4%		33%	
10	44th & Underwood	54		43		101		69		47		26		87%		60%	
11	44th & Tuckerman	57		73		59		81		2		8		4%		11%	
12	44th & Sheridan	100		84		131		83		31		-1		31%		-1%	
13	Baltimore & Pineway	228		107		212		170		-16		63		-7%		59%	
14	Baltimore & Amherst	21		85		73		153		52		68		248%		80%	
15	Baltimore & Van Buren	132		45		78		46		-54		1		-41%		2%	
	<i>TOTAL</i>	1264		845		1445		1098		181		253		14%		30%	

4-7PM, Tuesday or Thursday in September

Our  
most  
recent  
data



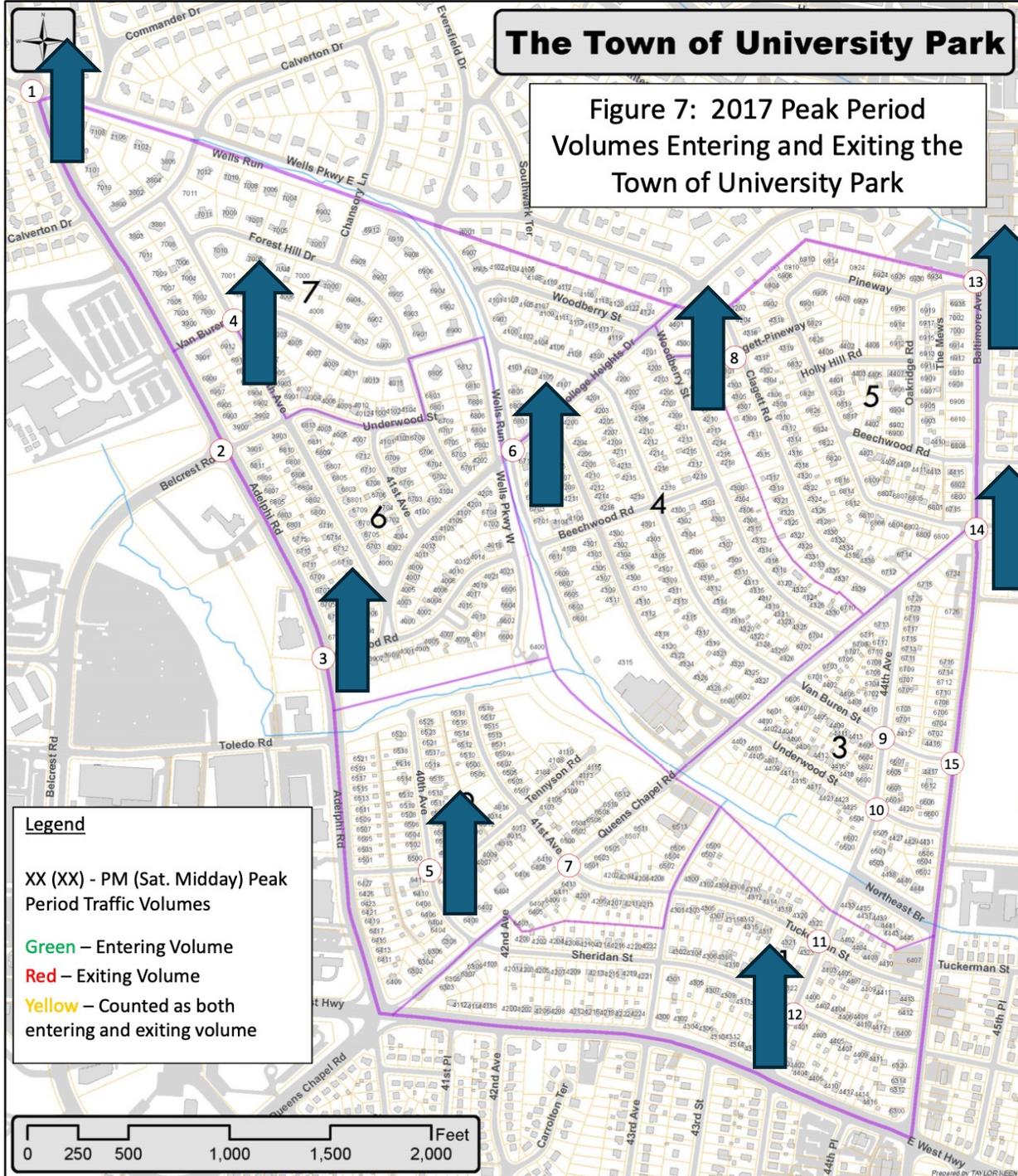
Our most recent data

> 30%

increase

2013 ->

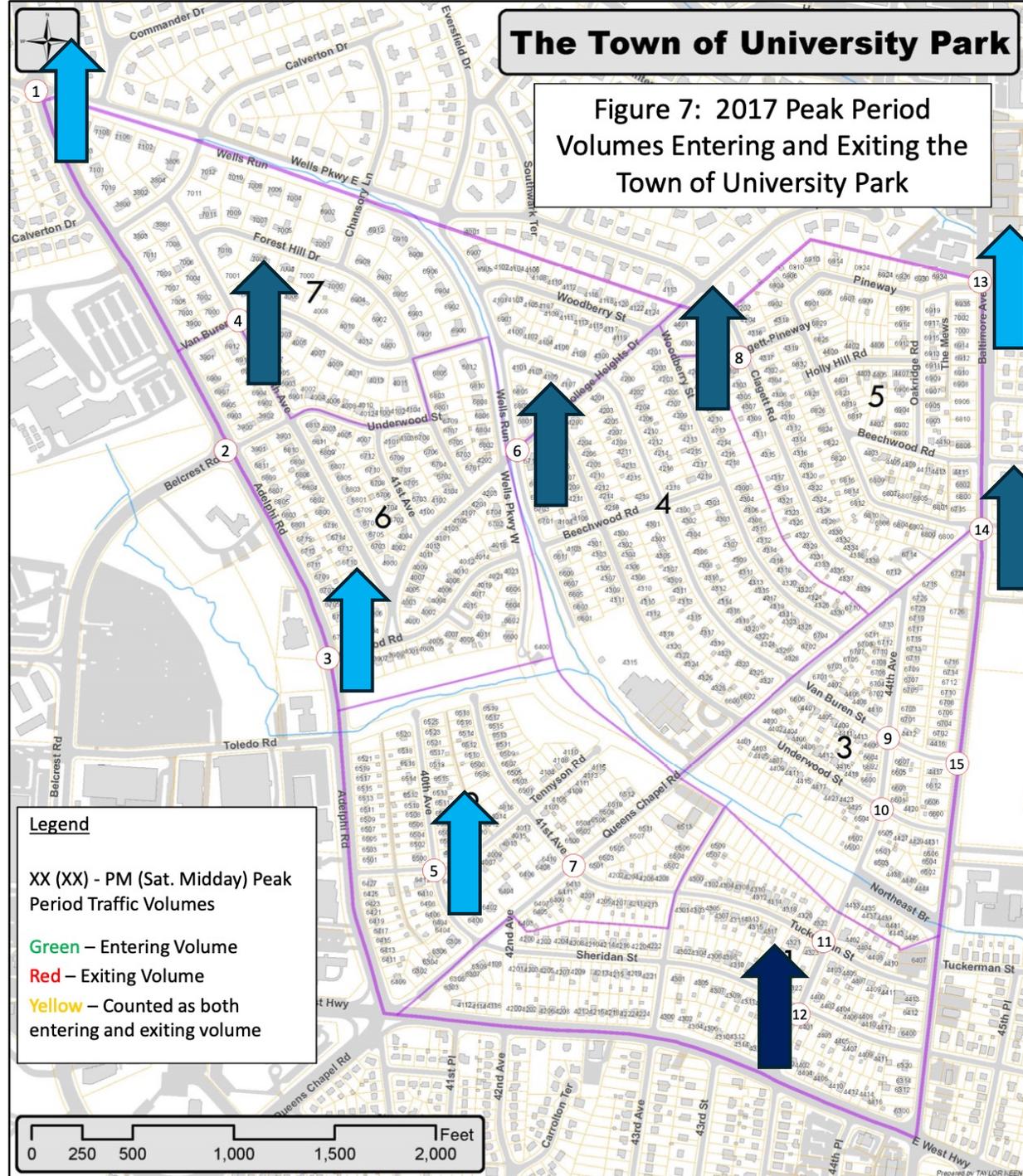
2017



Our most recent data

>400 in/out counts

weekday PM 3 hour window



# A common request from residents:

“why not ask Google / Waze / etc to not route traffic through town?!”

# A common request from residents:

Mayor Morrisey contacted Waze in the Summer of 2024.

Their answer: **no**

# Remember that video clip?

I watched hours of them to collect metrics over 24 hours at North Pineway

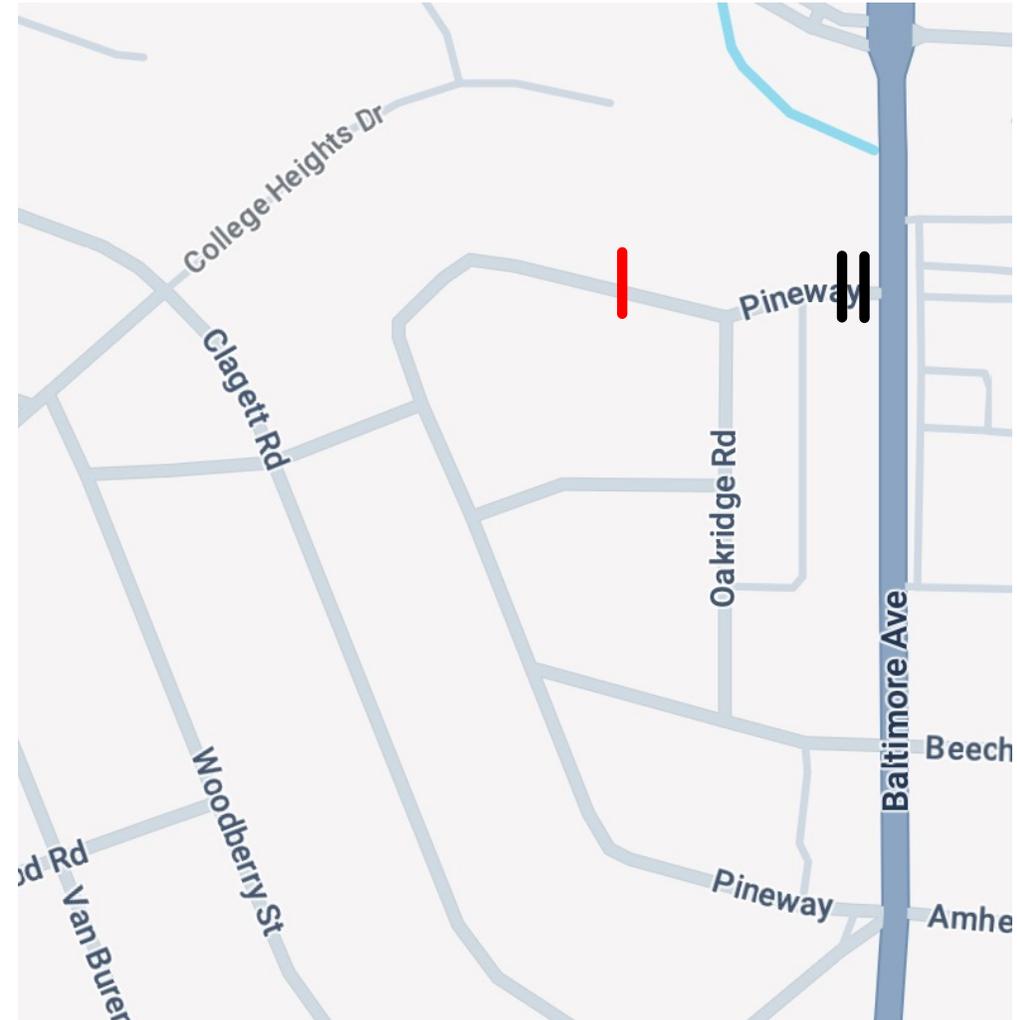
# 2013, 2017, 2024 (North Pineway at Baltimore)

Two directions of travel:

- Into town (Baltimore into Pineway)
  - virtually all right turns
- Exiting town (Pineway onto Baltimore)
  - virtually all left turns

Hypotheses

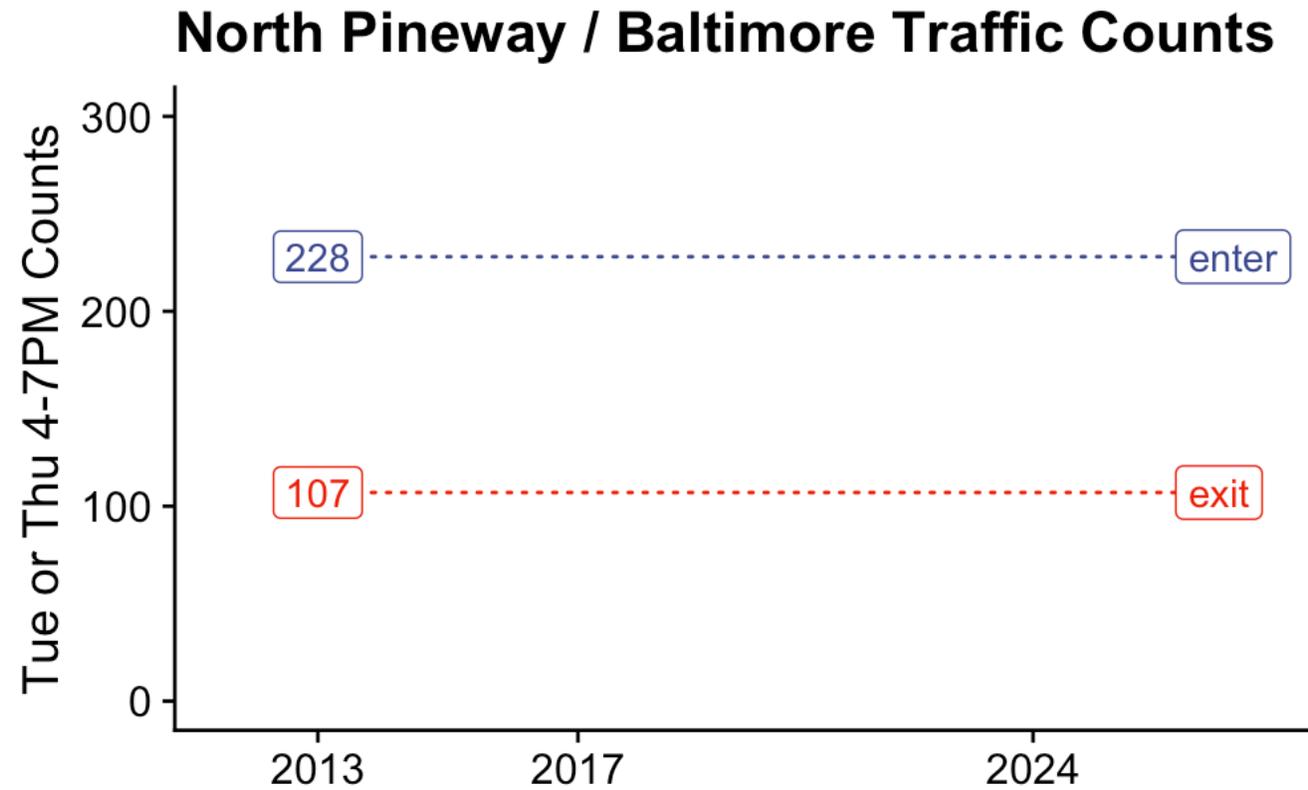
- Traffic is getting worse in both directions
- In the **evening** traffic should be **higher entering** town (as people *tend* to be going home)



# Measurement methods

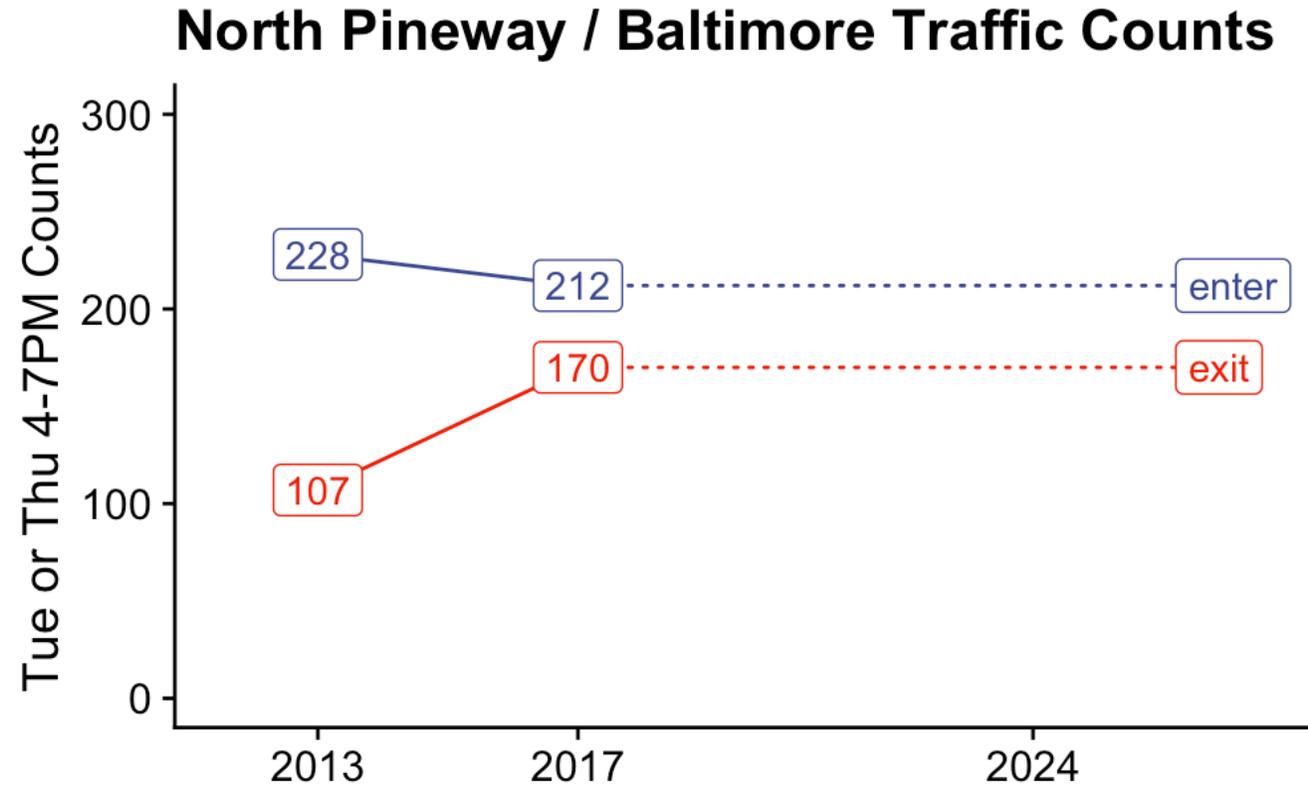
- 4-7 PM window
- 2013, 2017 Kimley Horn did Tuesday and Thursday and used the highest counts. Both years were in September.
- 2024, David McGaughey reviewed 24 hours of video clips from Tuesday October 29th and hand counted motorized vehicles.
- Pedestrians/bikes/scooters/dogs/foxes not counted

# 2013



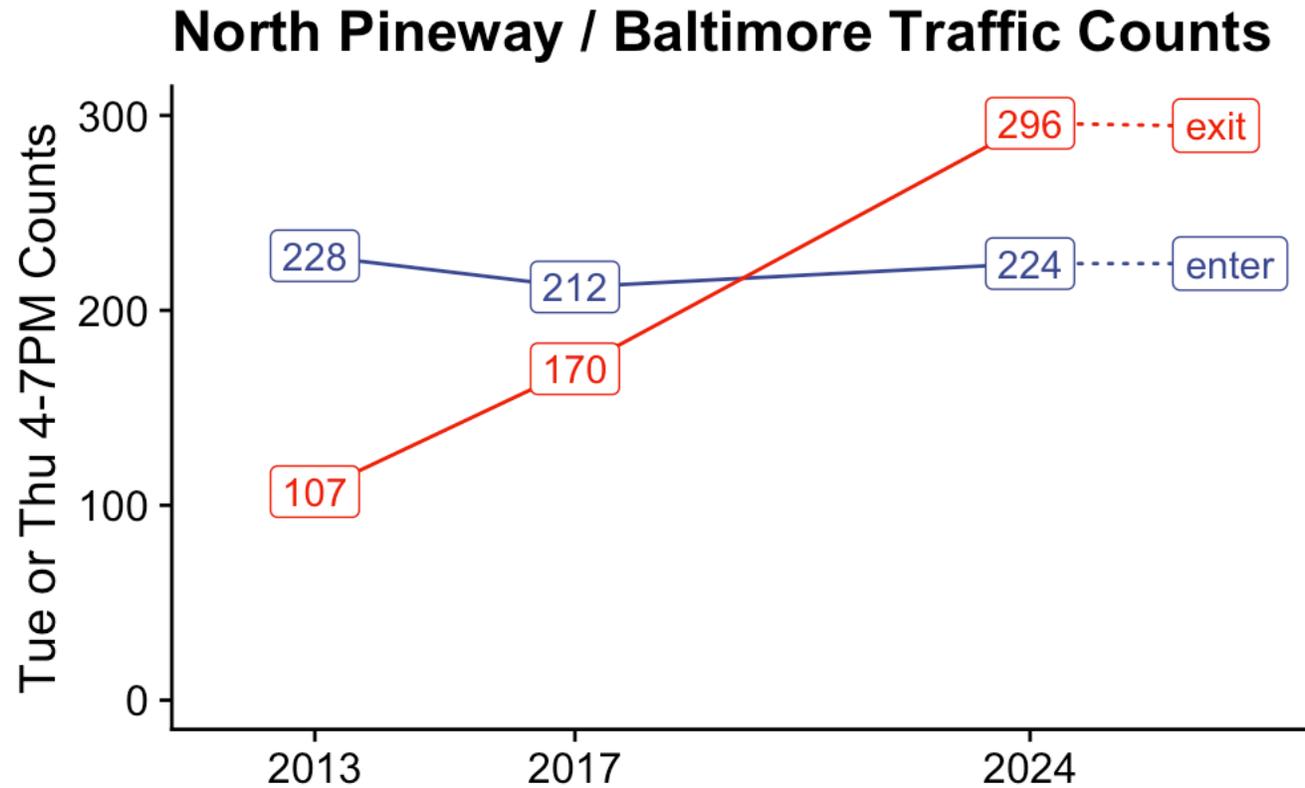
In the **evening** traffic should be **higher entering** town (as people *tend* to be going home)

# 2013 and 2017



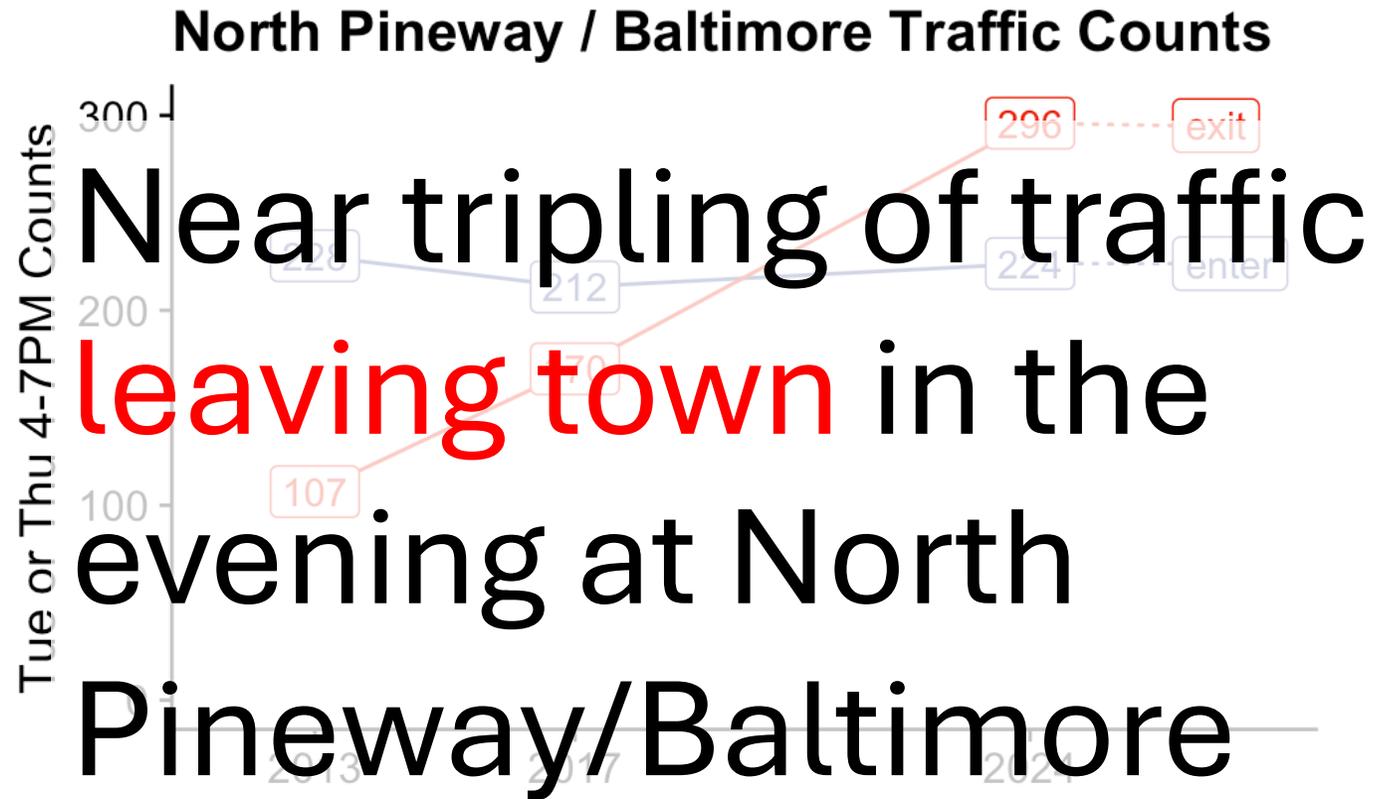
In the **evening** traffic should be **higher entering** town (as people *tend* to be going home)

# 2013, 2017, and 2024



In the **evening** traffic should be **higher entering** town (as people *tend* to be going home)

2013, 2017, and 2024



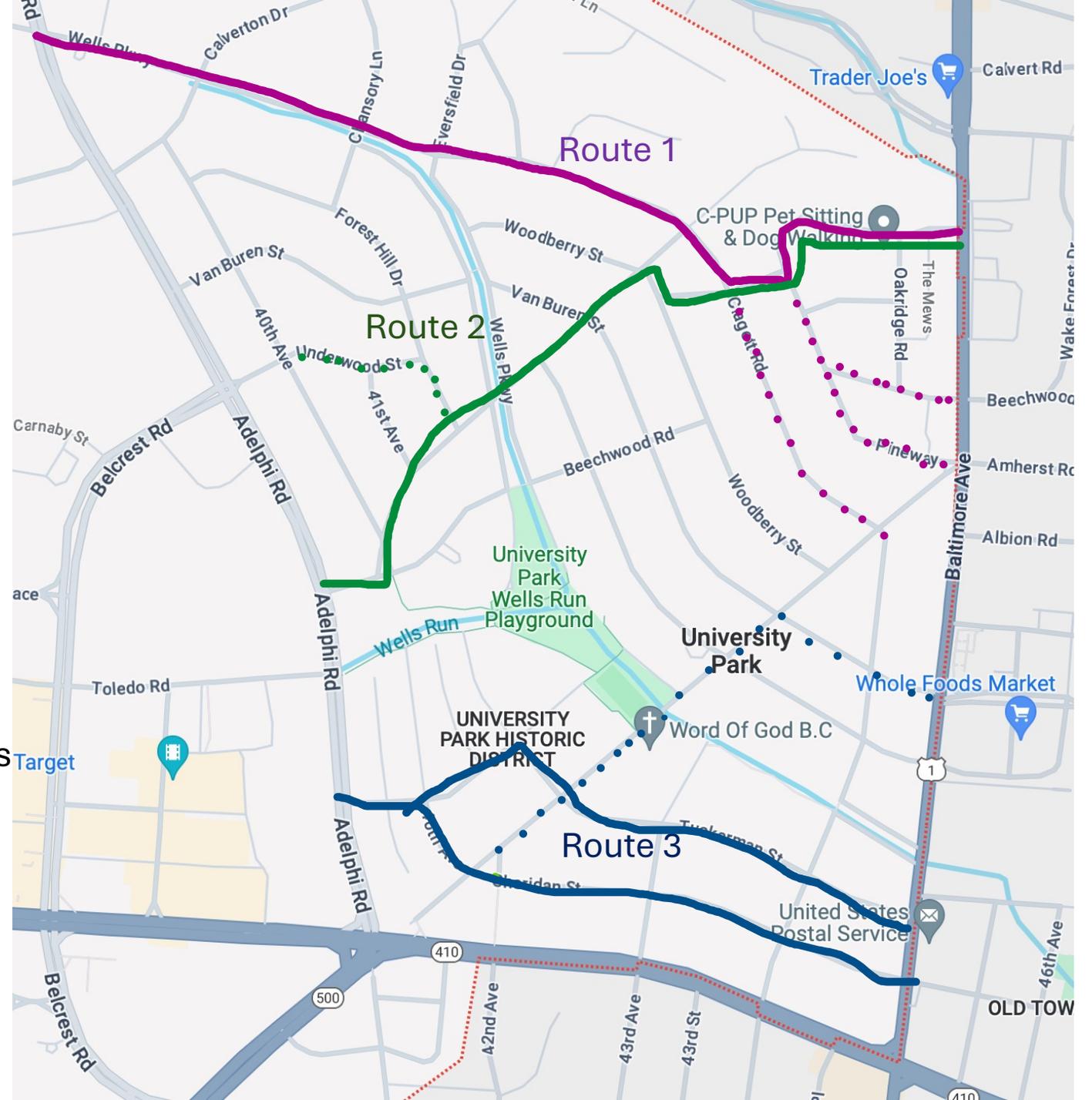
# Cut Through Traffic Flow

Based on observation, conversation and existing traffic counts (2013, 2017)

- <https://www.upmd.org/DocumentCenter/View/851/2018-01-05-University-Park-After-Traffic-Study-Review-Draft?bidId=>

(I am ignoring school traffic)

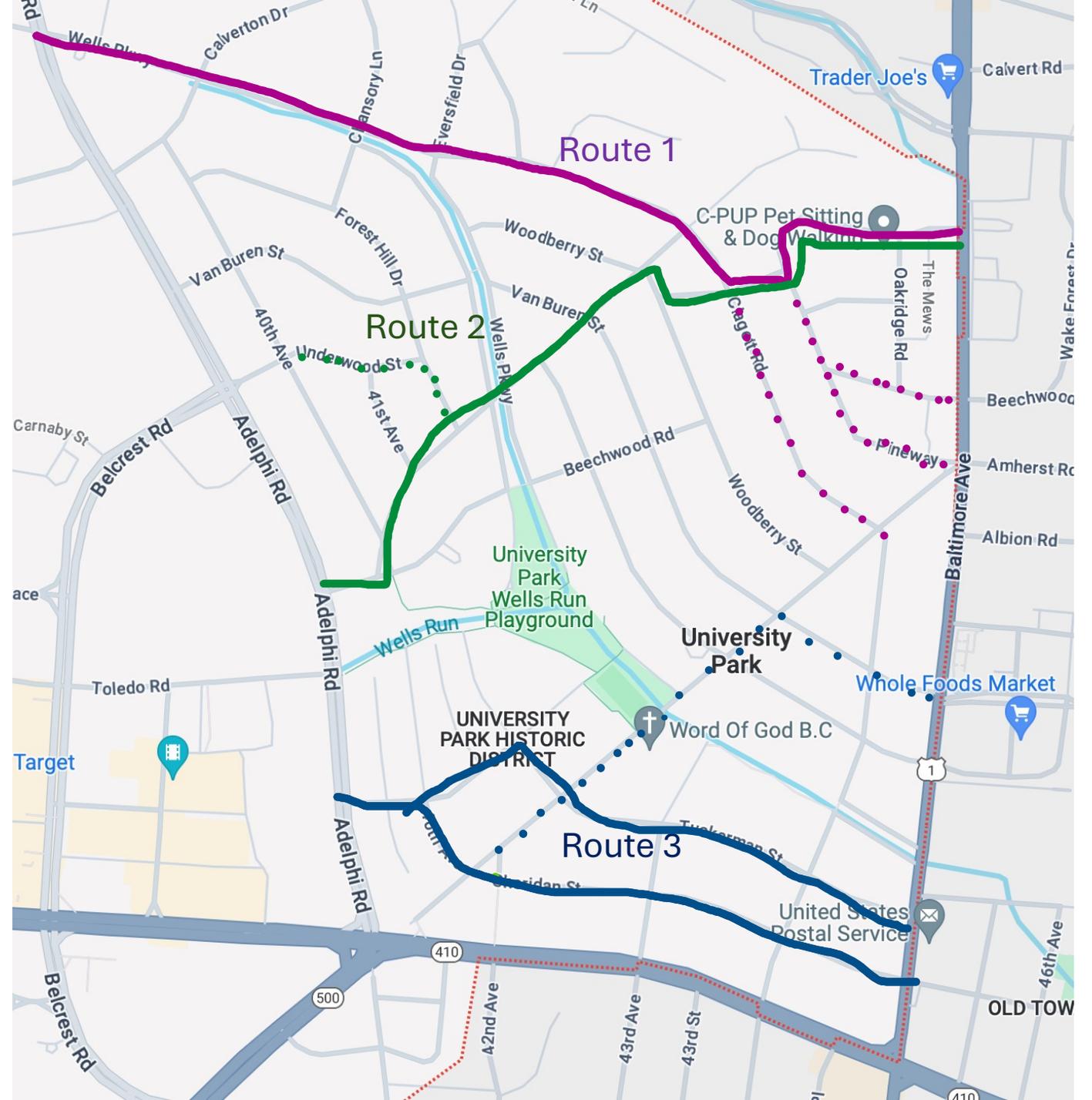
(Cut through traffic is happening on many roads in town, this is a high level summary of the more heavily used routes)



# Cut Through Traffic Flow

Based on observation and existing traffic counts (2018 Kimley Horn)

- <https://www.upmd.org/DocumentCenter/View/851/2018-01-05-University-Park-After-Traffic-Study-Review-Draft?bidId=>
- Counts along routes 1, 2, and 3 are the highest in town in 2018 Kimley Horn study
- Routes 1 and 2 overlap at Clagett-Pineway / Pineway. High level of traffic recorded and resident complaints.
- Route 1 serves:
  - Adelphi <-> Whole Foods
  - Adelphi <-> College Park/UMD
- Route 2 serves:
  - PG Plaza <-> College Park/UMD
  - Also high counts recorded
- Route 3 is used to avoid EW Highway congestion



# Cut Through Traffic Flow

Based on observation and existing traffic counts (2018 Kimley Horn)

- <https://www.upmd.org/DocumentCenter/View/851/2018-01-05-University-Park-After-Traffic-Study-Review-Draft?bidId=>

- Counts along routes 1, 2, and 3 are the highest in town

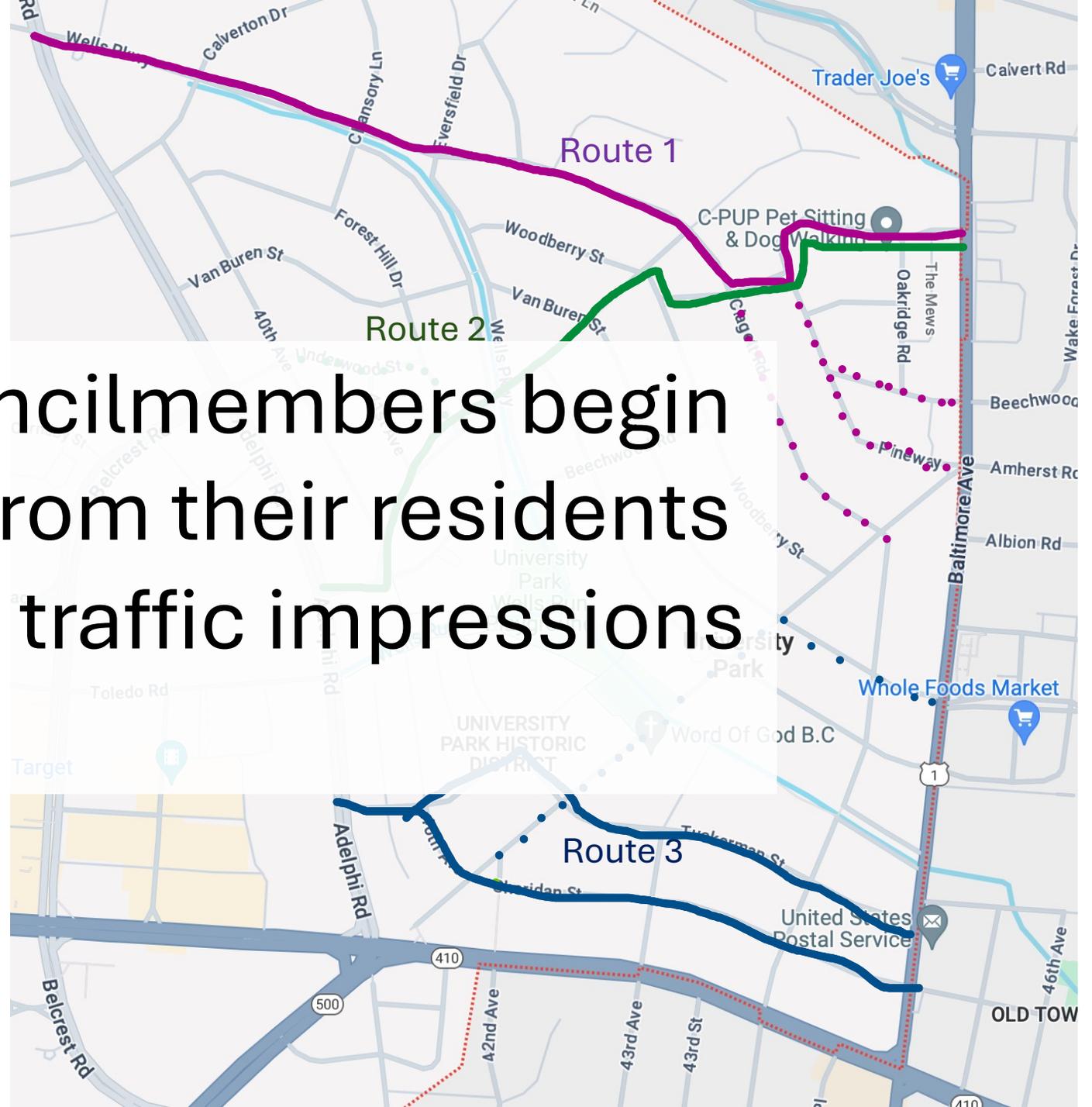
- Routes 1 and 2 overlap at Claggett-Pineway and resident complaints.

- Route 1 serves:
  - Adelphi <-> Whole Foods
  - Adelphi <-> College Park/UMD

- Route 2 serves:
  - PG Plaza <-> College Park/UMD
  - Also high counts recorded

- Route 3 is used to avoid EW Highway congestion

**Suggest Councilmembers begin taking input from their residents on what their traffic impressions are**



# Existing Calming/Control Methods



Town wide limit



Speed Hump



Raised Crosswalk



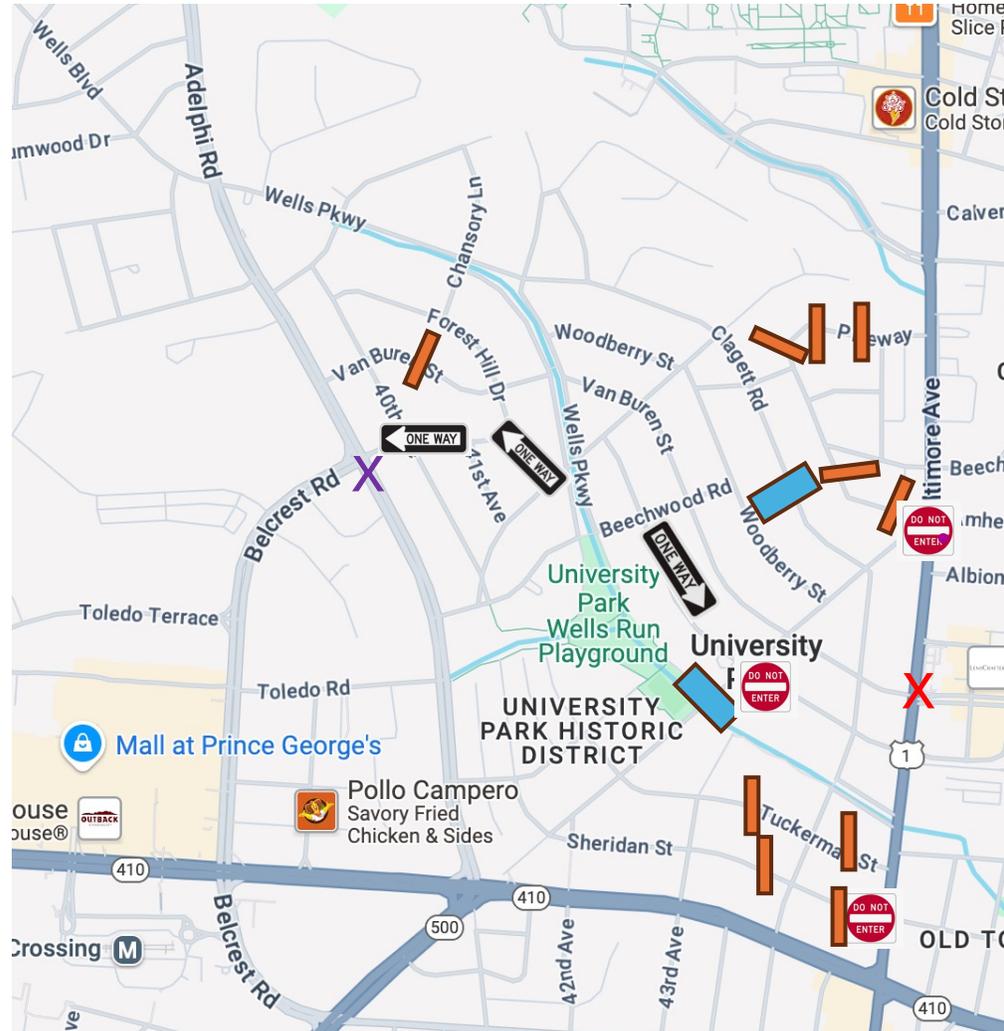
Island (to prevent direct entry from Whole Foods <-> UP)



Queens Chapel is closed to entry, Sheridan, Underwood is closed during certain hours



Flex posts to discourage illegal turns



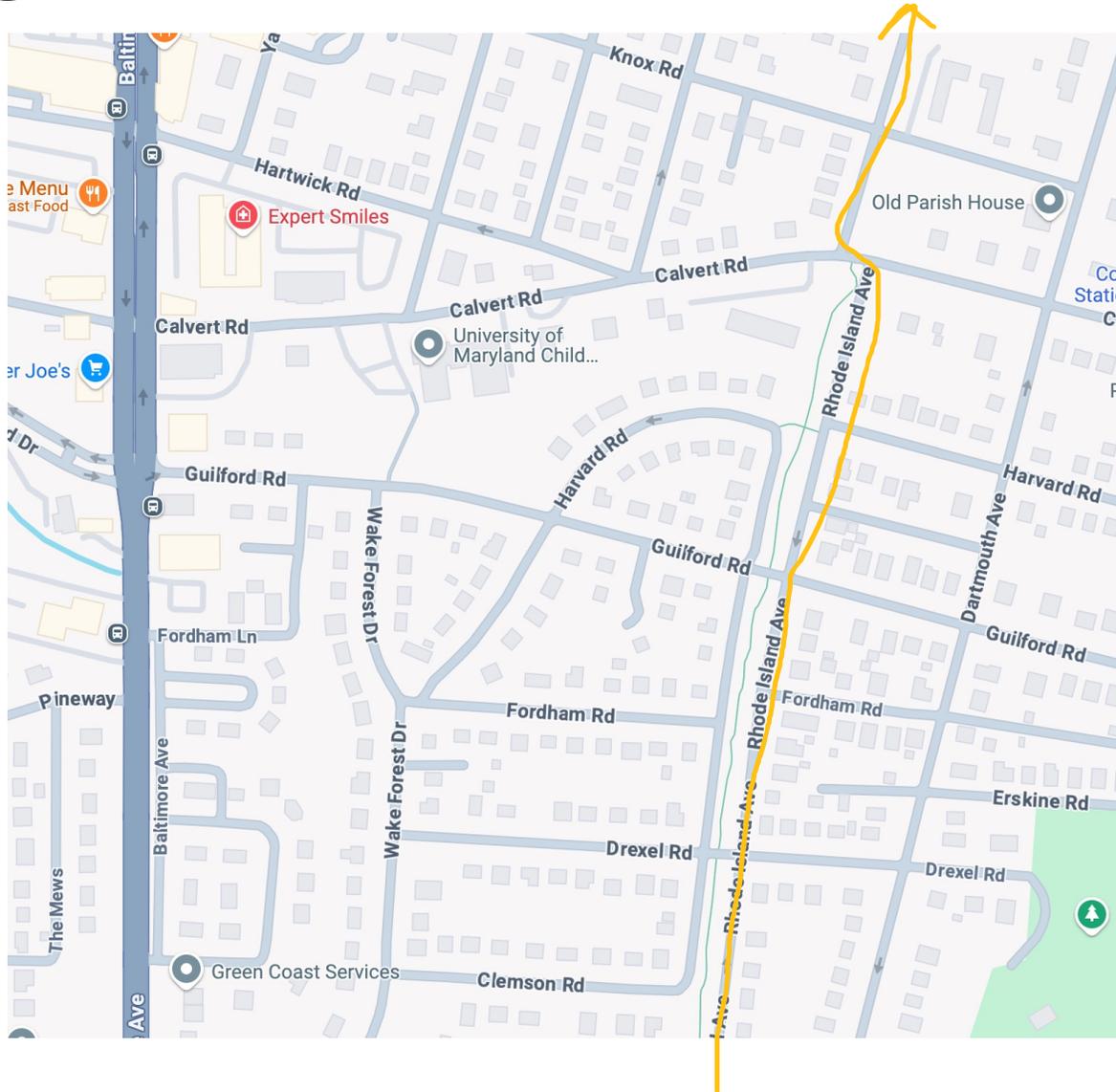
Not shown:

1. Road narrowing (e.g. Queens Chapel)
2. Curb radius reduction (e.g. College Heights and Woodberry)
3. Painted crosswalks
4. Road curve warning signs

# What do neighboring towns do?

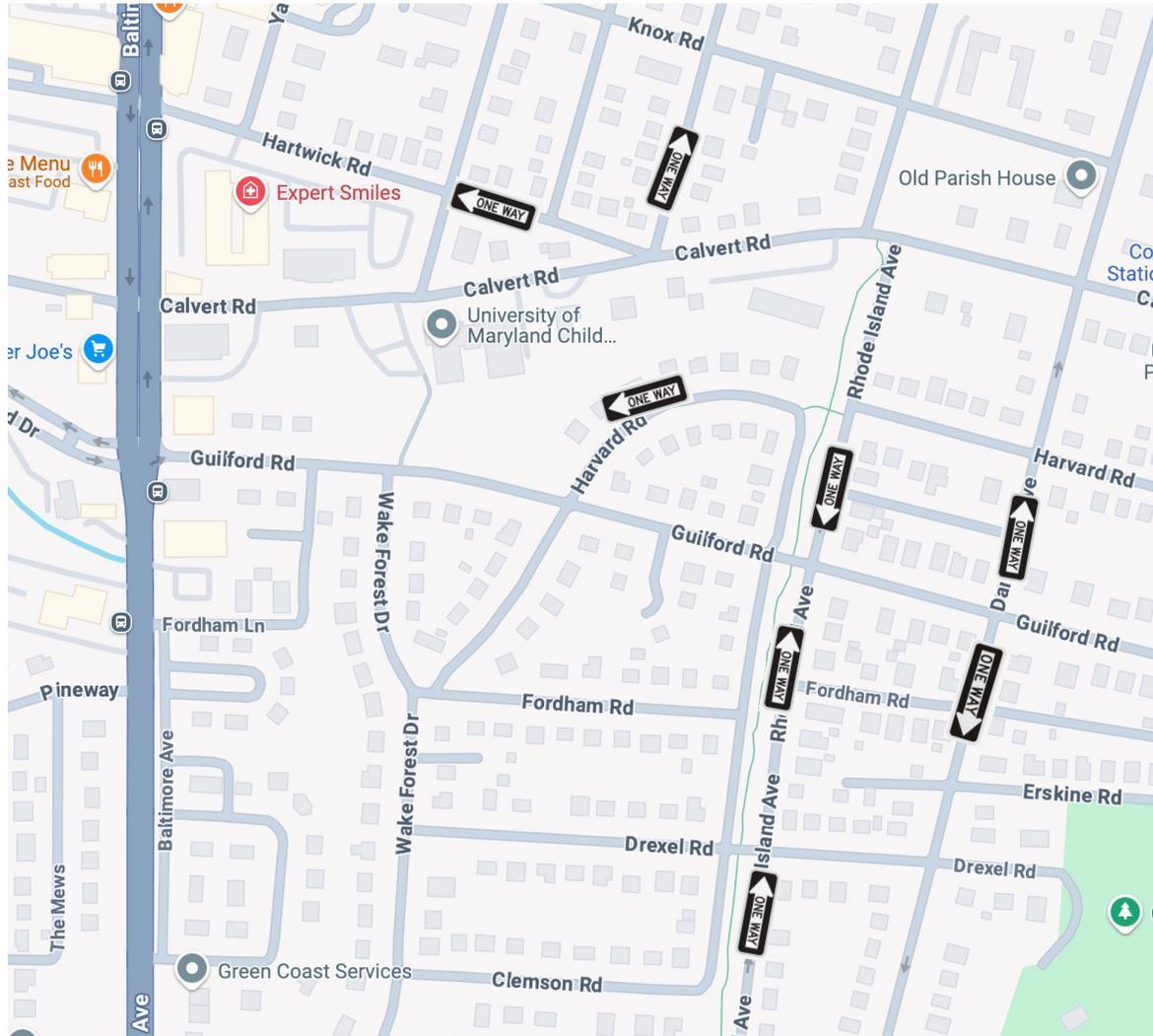
Nothing is not the answer

# College Park



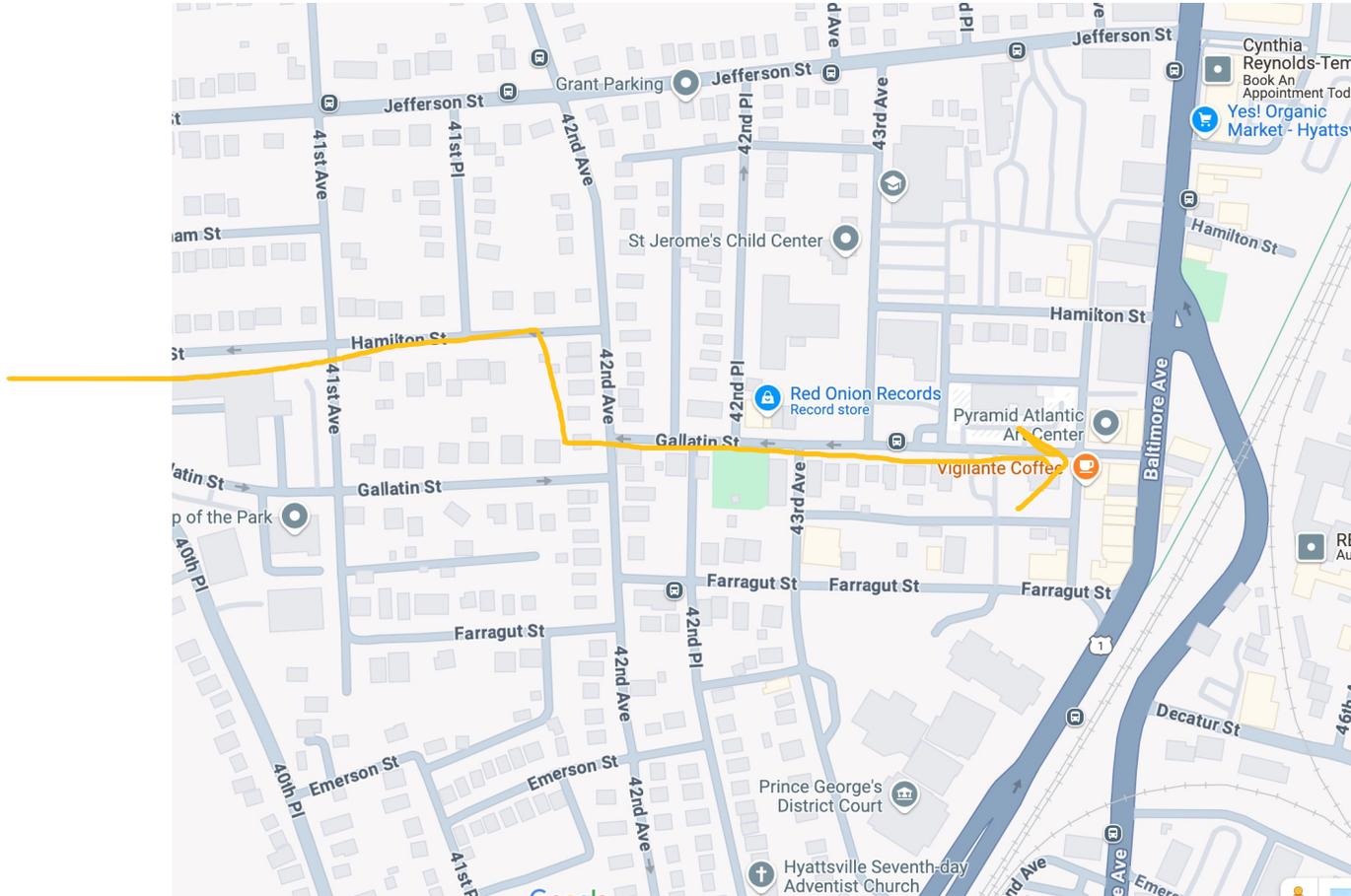
Maybe I can just turn onto Rhode Island and zip past this congestion on Baltimore!

# College Park



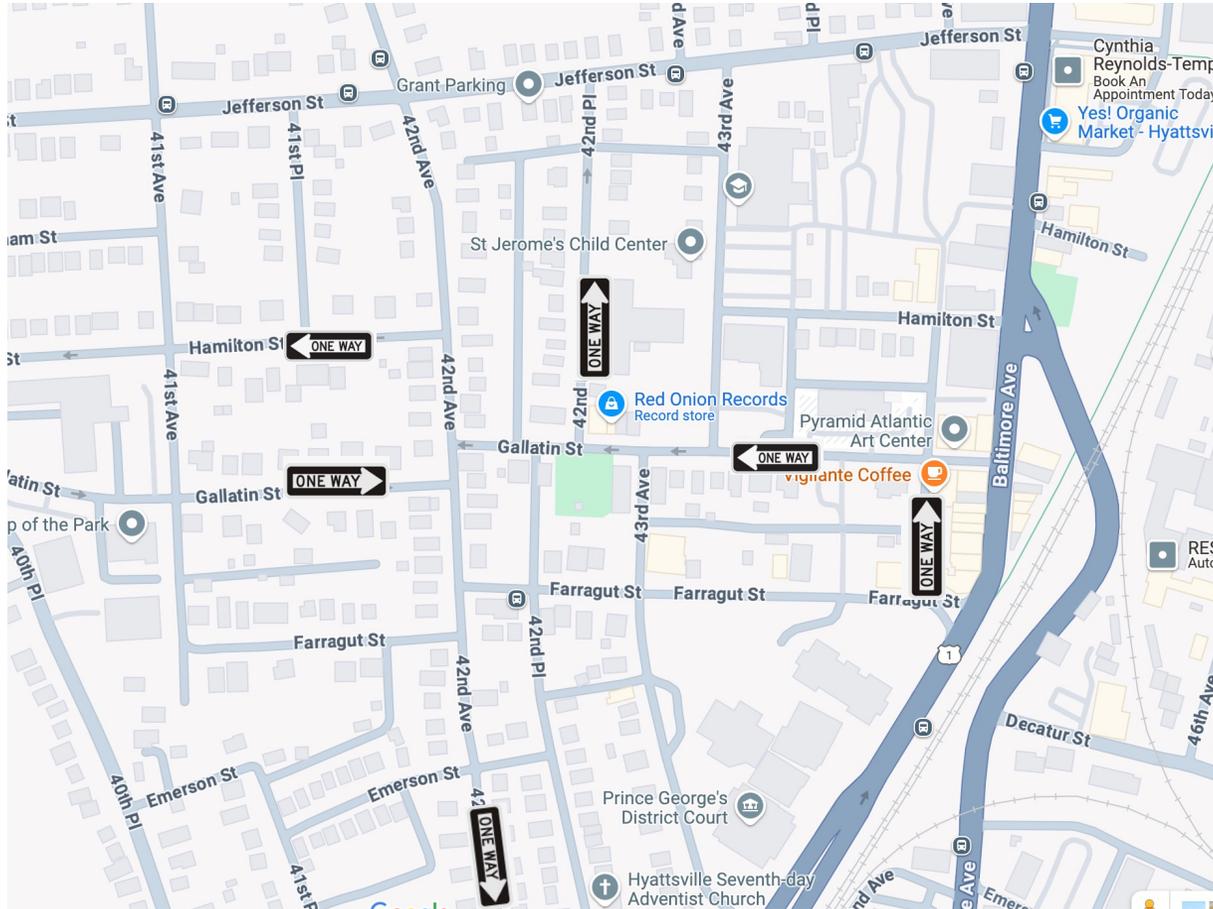
Nope

# Hyattsville



I just need to get to  
Vigilante and  
Jefferson/Baltimore  
has all these  
lights...maybe I'll just  
weave through here...

# Hyattsville



Nope

# Fairfax Virginia

Traffic Calming



Cut-Through Mitigation



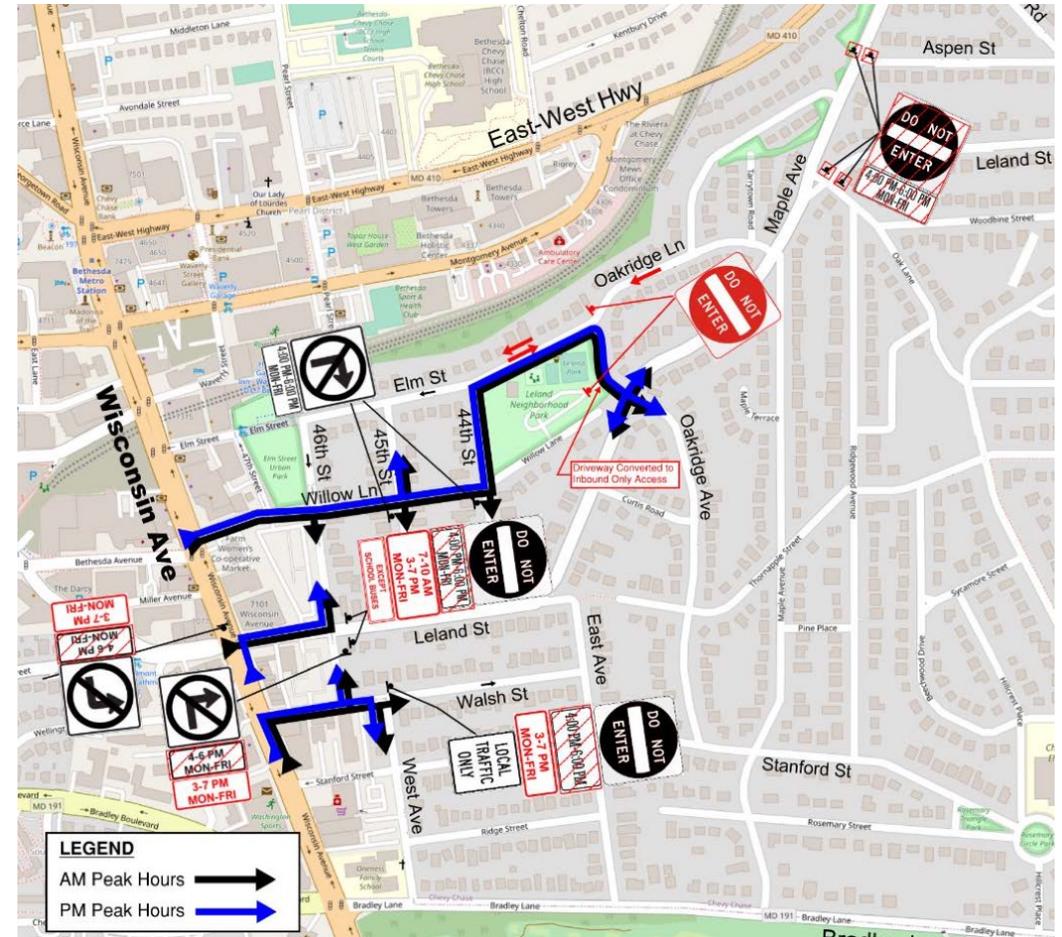
Cut-through mitigation attempts to decrease non-local through traffic in residential areas.

- Access restrictions or route modifications.

<https://www.fairfaxcounty.gov/transportation/residential-traffic-administration>

# Chevy Chase Cut Through Traffic Study

“Specific mitigation measures, including modifying/adjusting entry restrictions, entry restriction hours, and directional designations, were chosen because they are relatively inexpensive, easy to implement, and easy to adjust, unlike geometric roadway reconfigurations, which are expensive, take time to implement, and are difficult and expensive to reverse.”



Limiting access to certain roads *entering and within* University Park could mitigate cut through traffic

Implementation town-wide will require engineering

# Traffic Mitigation Cost Matrix

	Study	Implementation
Calming	\$10k-100k	\$1k-1M
Access Restriction	\$10k-100k	\$1k

# Engineers can estimate impact of cut through mitigation

Table C: Impacts of Proposed Sign Restrictions

Intersection	Total (6AM-7PM) Entering Volume	Total (6AM-7PM) Cut-Thru Volume	Percent Cut-Thru vs. Total Volume	Current Weekday Restrictions	Proposed Weekday Restrictions	Cut-Thru Volumes Captured During Expanded Hours		Resident Volumes During Expanded Hours		% Reduction to Cut-Thru Traffic at Entry Point
Leland Street EB @ 46th Street	923	614	67%	4-6 PM	7-10 AM 3-7 PM	7-10 AM	118	7-10 AM	94	49%
						3-4 PM	185	3-4 PM	75	
						6-7 PM:		6-7 PM:		
East Avenue NB @ Bradley Lane	876	372	42%	7-9 AM	7-10 AM 3-7 PM	9-10 AM:	44	9-10 AM:	1	81%
						3-7 PM:	259	3-7 PM:	326	
Chatham Road SB @ East-West Hwy	179	48	27%	7-9 AM 4-6 PM	6-10 AM 3-7 PM	6-7 AM:	14	6-7 AM:	3	29%
						9-10 AM:		9-10 AM:		
						3-4 PM:	5	3-4 PM:	30	
Stanford Street WB @ Hillcrest Place	353	159	45%	7-9 AM (at Hillcrest Pl)	7-10 AM (at Hillcrest Pl) 3-7 PM (at Oakridge Ave)	9-10 AM:	24	9-10 AM:	33	15%
						3-7 PM:	67	3-7 PM:	66	
Meadow Lane NB @ Rosemary Street	425	98	23%	N/A	4-7 PM	N/A	N/A	N/A	N/A	65%
						4-7 PM:	64	4-7 PM:	52	
									<b>Total Cut-Thru Reduction %</b>	<b>60%</b>

# Engineers can estimate impact of cut through mitigation

Table C: Impacts of Proposed Sign Restrictions

Intersection	Total (6AM-7PM) Entering Volume	Total (6AM-7PM) Cut-Thru Volume	Percent Cut-Thru vs. Total Volume	Current Weekday Restrictions	Proposed Weekday Restrictions	Cut-Thru Volumes Captured During Expanded Hours		Resident Volumes During Expanded Hours		% Reduction to Cut-Thru Traffic at Entry Point
Leland Street EB @ 46th Street	923	614	67%	4-6 PM	7-10 AM 3-7 PM	7-10 AM	118	7-10 AM	94	49%
						3-4 PM	185	3-4 PM	75	
						6-7 PM:		6-7 PM:		
East Avenue NB @ Bradley Lane	876	372	42%	7-9 AM	7-10 AM 3-7 PM	9-10 AM:	44	9-10 AM:	1	81%
						3-7 PM:	259	3-7 PM:	326	
Chatham Road SB @ East-West Hwy	179	48	27%	7-9 AM 4-6 PM	6-10 AM 3-7 PM	6-7 AM:	14	6-7 AM:	3	29%
						9-10 AM:		9-10 AM:		
						3-4 PM:	5	3-4 PM:	30	
Stanford Street WB @ Hillcrest Place	353	159	45%	7-9 AM (at Hillcrest Pl)	7-10 AM (at Hillcrest Pl) 3-7 PM (at Oakridge Ave)	9-10 AM:	24	9-10 AM:	33	15%
						3-7 PM:	67	3-7 PM:	66	
Meadow Lane NB @ Rosemary Street	425	98	23%	N/A	4-7 PM	N/A	N/A	N/A	N/A	65%
						4-7 PM:	64	4-7 PM:	52	
									<b>Total Cut-Thru Reduction %</b>	<b>60%</b>

# Proposed Cut Through Traffic Mitigation Workflow

- Subcommittee -> Full Council -> request that staff write RFP requesting engineering solutions to reduce cut through traffic
- Council/Mayor allocates money in 2025 budget and selects firm
- Staff, council, and residents give input to the contracted firm
- Design measures to discourage cut through and minimize resident/UPES disruption
- Confirm (measure) cut through traffic (and times of use)
- Implement, wait 1-3 months, confirm efficacy

# Pros and cons

- Substantially fewer cars driving in town
- Pedestrian/cyclist access fully retained
- Signs are cheap and can be reversed if necessary
- May make *some* resident car travel more challenging
  - Everyone will still be able to access their street, but *some* may have altered routes
  - Signage can give *certain* exceptions:
    - e.g. Trash Trucks, emergency vehicles



# Multiple points to pause and reflect

- Requesting an RFP does not require you to select/fund a study
  - We may not like the proposals we get

# Multiple points to pause and reflect

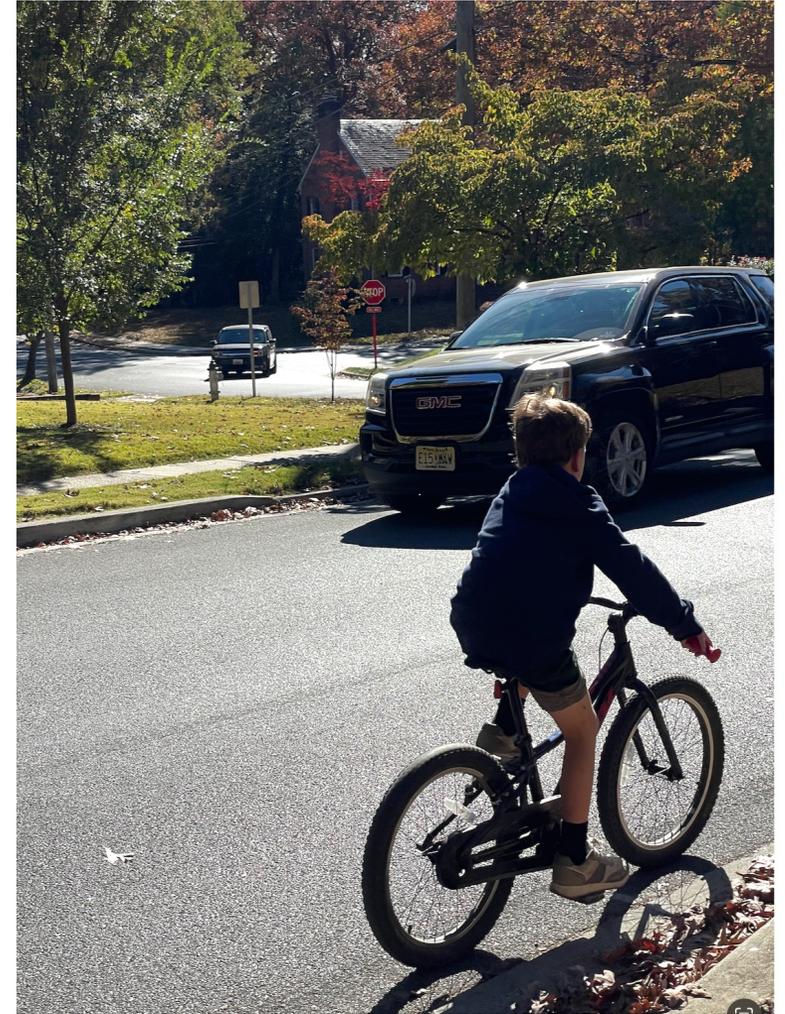
- Requesting an RFP does not require you to select/fund a study
  - We may not like the proposals we get
- Receiving a design does not require you to implement them
  - The calculated % reduction may not be worth the decreased mobility

# Multiple points to pause and reflect

- Requesting an RFP does not require you to select/fund a study
  - We may not like the proposals we get
- Receiving a design does not require you to implement them
  - The calculated % reduction may not be worth the decreased mobility
- Unexpected outcomes of street changes can be undone
  - Likely mitigations will be signs

# We should act

- Traffic is **guaranteed** to get worse
- Neighboring towns already modified their grids
- We have a beautiful town
  - People walk and run on our sidewalks and roads
  - Children bike and scooter across town
- Every extra vehicle:
  - is an opportunity for a bad outcome
  - increases local pollution (air, sound, visual)
  - strains and degrades our road system
  - makes it more challenging for our residents
  - reduces our quality of life



North Pineway, October  
**Sunday at Noon**

# Doing this does not preclude other actions

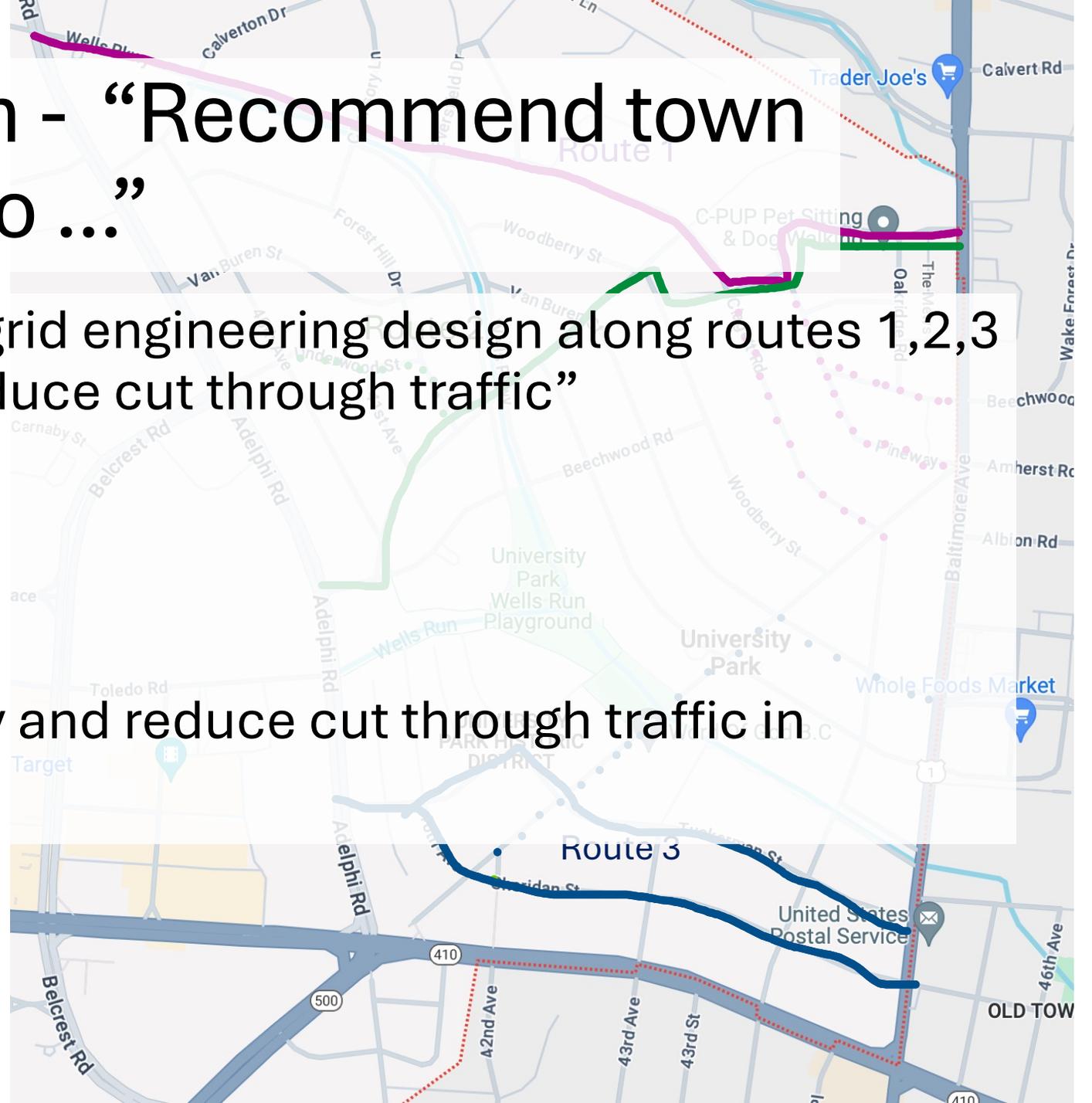
The town should continue with calming focused approaches

Requested Motion - “Recommend town council ask staff to ...”

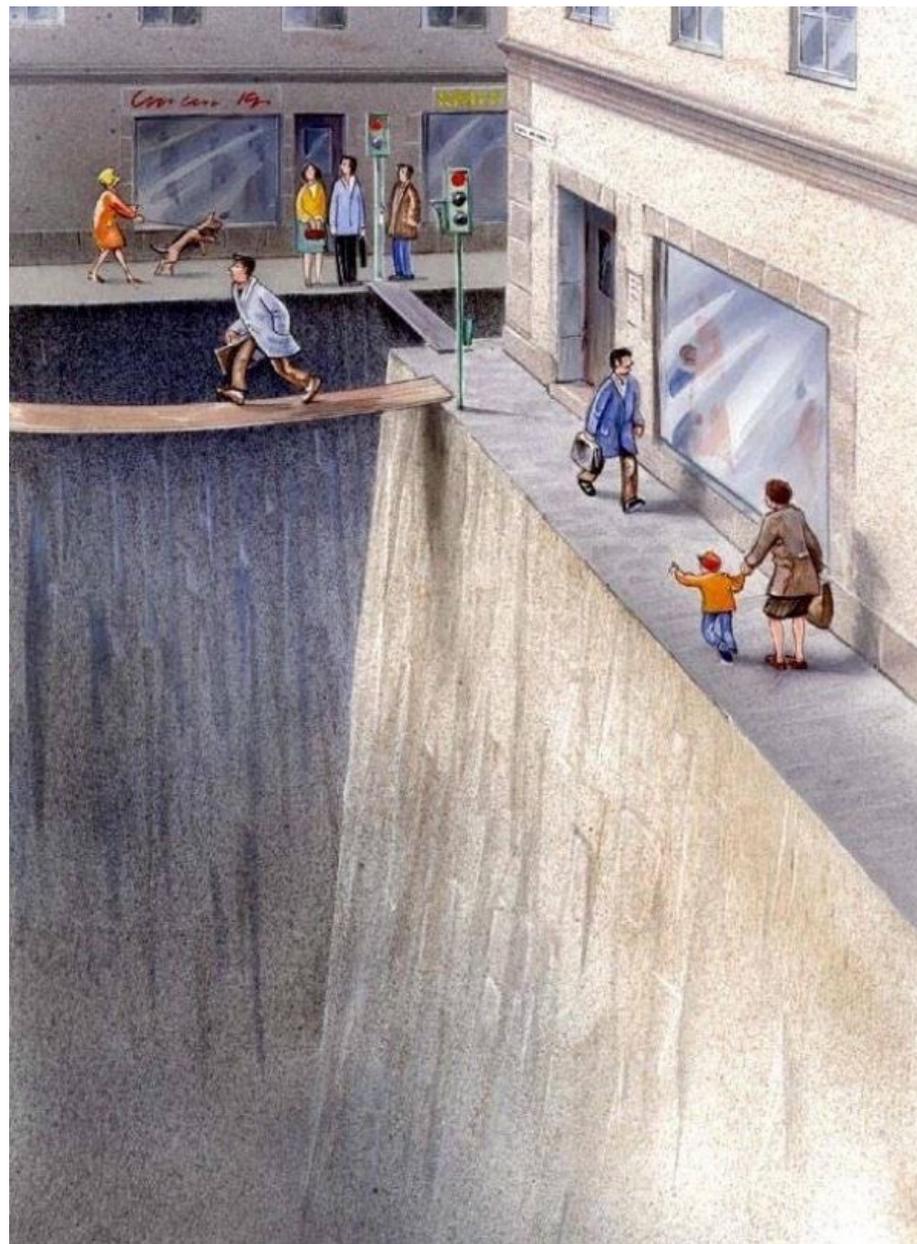
...”write an RFP for road / grid engineering design along routes 1,2,3 in town to quantify and reduce cut through traffic”

or

...”write an RFP to quantify and reduce cut through traffic in University Park”

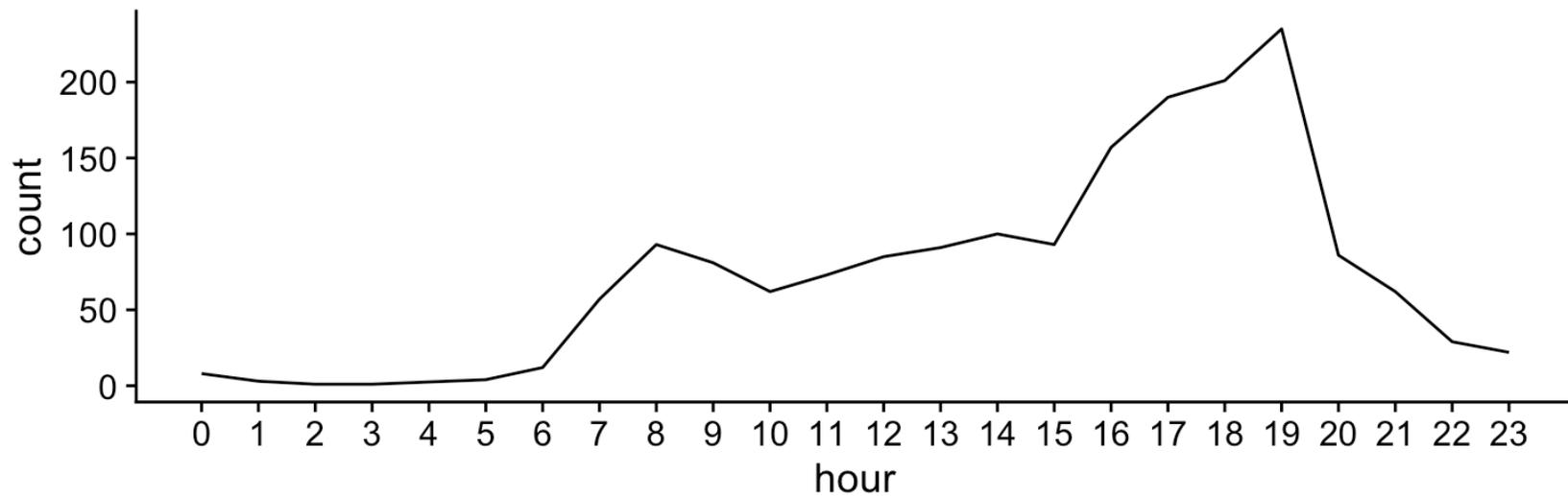
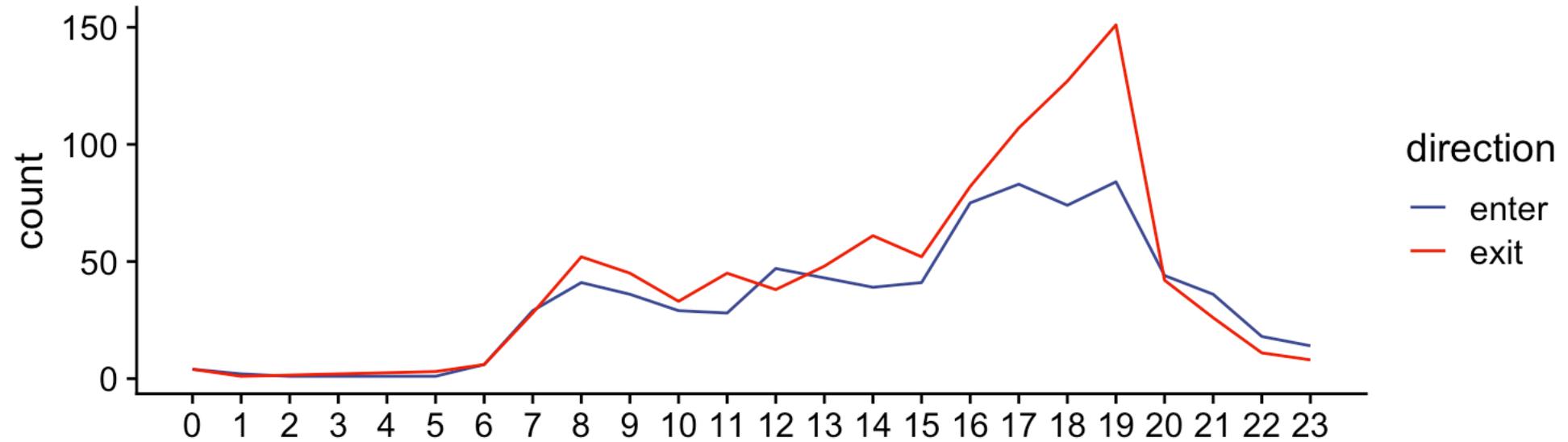


# Thanks

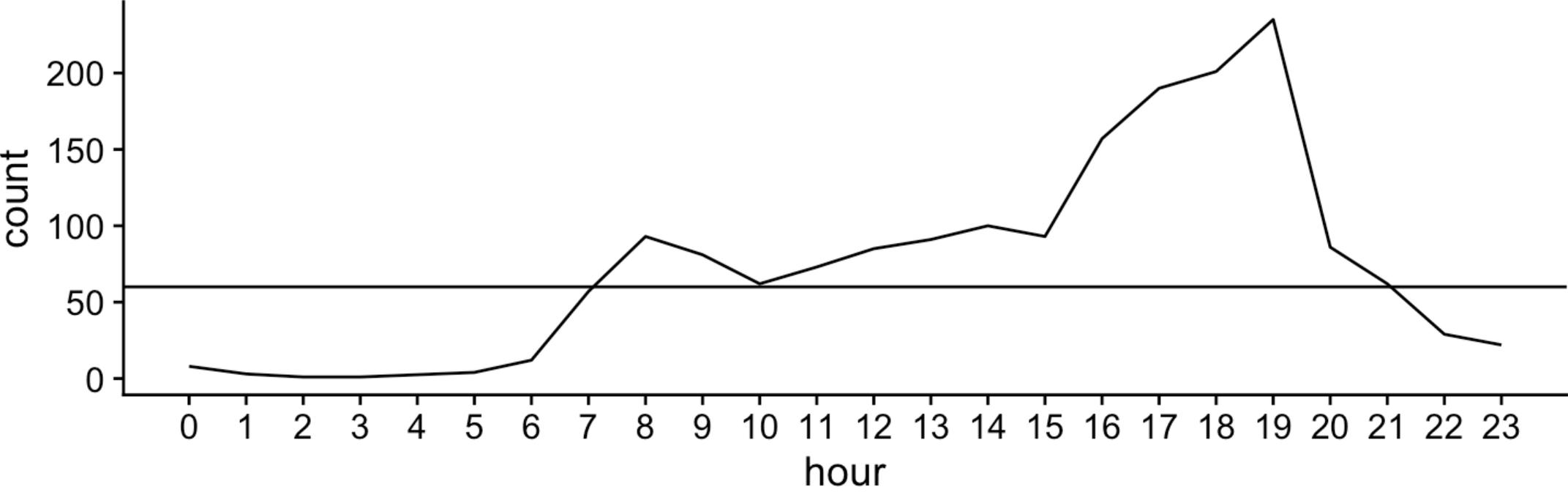


Karl Jilg, Swedish Road Administration

# 24 Hours at North Pineway



# Averaging one car / minute from 7am to 9pm



# 24 Hours at North Pineway



1,746 vehicles in 24 hours

