

**RESOLUTION OF THE MAYOR AND COMMON COUNCIL OF THE  
TOWN OF UNIVERSITY PARK, MARYLAND, TO AUTHORIZE A JOINT  
NEGOTIATION, TOGETHER WITH PRINCE GEORGE'S COUNTY AND  
OTHER MUNICIPALITIES, TO NEGOTIATE THE RENEWAL OF THE  
COMCAST FRANCHISE**

WHEREAS, the Mayor and Council of the Town of University Park have authority pursuant to Article 23A of the Annotated Code of Maryland and Chapter 11 of the Town Code, to regulate cable television franchises within the Town; and

WHEREAS, the Town has entered into a franchise agreement with Comcast of Maryland, Inc., ("Comcast"); and

WHEREAS, the term of the franchise agreement ends in 2014; and

WHEREAS, the Town has received a letter from Comcast invoking the formal renewal provisions of Section 626 of the 1984 Cable Communications Policy Act, which also indicated a desire to engage in an informal process of negotiation; and

WHEREAS, the Town is required to perform a needs assessment as part of any renegotiation of a franchise agreement; and

WHEREAS, it is in the public interest that the Town enter into franchise renewal negotiations with Comcast; and

WHEREAS, the Town has been invited to be part of a joint negotiation, together with Prince George's County and other municipalities, to negotiate the renewal of the Comcast franchise; and

WHEREAS, the Town participated in a similar joint negotiation with the County and sixteen municipalities when the original Comcast franchise agreement was reached and

CAPS : Indicate matter added to existing law.  
[Brackets] : Indicate matter deleted from law.  
Asterisks \* \* \* : Indicate matter remaining unchanged in existing law but not set forth in Resolution

received the benefit of pooling its financial and other resources to reach an agreement that was acceptable to the Town; and

WHEREAS, the Mayor and Council have determined that it is in the public interest to join with Prince George's County and other municipalities, to allow the Town the benefit of pooling its financial and other resources to perform the needs assessment, and to negotiate the renewal of the Comcast franchise.

**NOW THEREFORE BE IT ORDAINED** by the Mayor and Council of the Town of University Park that:

1. The Mayor and Council have determined that it is in the public interest to join with Prince George's County and other municipalities in performing a needs assessment and negotiating the renewal of the Comcast franchise agreement.
2. That the Town staff is authorized to take those steps necessary to participate in the joint negotiation.

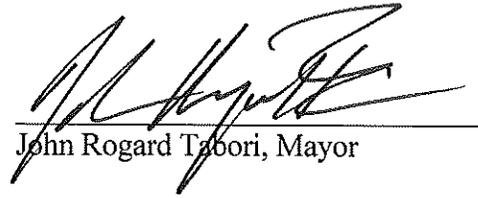
**ADOPTED** by the Mayor and Town Council of the Town of University Park, Maryland at a regular meeting on the 6<sup>th</sup> day of FEB, 2012.

**EFFECTIVE** the 7<sup>th</sup> day of FEB, 2012.

**WITNESS:**

  
\_\_\_\_\_  
Tracey Toscano

**THE TOWN OF UNIVERSITY PARK**

  
\_\_\_\_\_  
John Rogard Tabori, Mayor

**APPROVED AS TO FORM  
AND LEGAL SUFFICIENCY:**

\_\_\_\_\_  
Suellen M. Ferguson, Town Attorney